

MORE WAYS TO SAVE



SAVE
\$3.02
LB

3 - 4 LB AVERAGE
PREVIOUSLY FROZEN

**Pork
Back Ribs**

Limit 4.
After limit \$2.99/lb

ONLY
\$1.97
LB

USDA GRADE A
PREVIOUSLY FROZEN
**Chicken
Tenders**

**GREAT
TO GRILL
OR FRY!**

\$2.49
LB



16 OZ CONTAINER
**Carnival
Grapes**



SAVE
\$2.00

\$3.99



3 LB BAG
**Tasteful Selections
Bite Sized Potatoes**

SAVE
\$2.98
When You Buy 2

2/\$5

Honey Gold,
Ruby Sensation,
Sunburst or
American Blend



12 - 16 OZ
**Rouses
Frozen Fruit**



SAVE
\$1.00

\$2.99



32 OZ
**Rouses
Shredded Cheese**



SAVE
\$3.30

\$6.99



64 OZ
**Rouses
Apple Juice**



SAVE
98¢
When You Buy 2

2/\$5



12 OZ PACK
**King's Hawaiian
Rolls**

SAVE
\$5.50
When You Buy 2

2/\$5



MORE WAYS TO SAVE



SAVE
\$1.00

LOUISIANA
SEAFOOD

FRESH MADE IN STORE

**Boiled
Dungeness,
Snow Crab
& Shrimp Combo
with Potatoes & Corn**

ONLY
\$15.99

15.5 OZ CAN
**Trappey's
Beans**



SAVE
52¢

97¢

SLICED TO ORDER IN OUR DELI
**Hormel Luncheon Loaf or
Manda Hog Head Cheese**

SAVE
\$2.00
LB

\$5.99
LB



14.5 - 15 OZ CAN
**Hunt's
Tomatoes**

SAVE
\$4.90
When You Buy 10

10/\$10



8.25 - 9.75 OZ
**Little Bites
Muffins**

SAVE
\$3.78
When You Buy 2

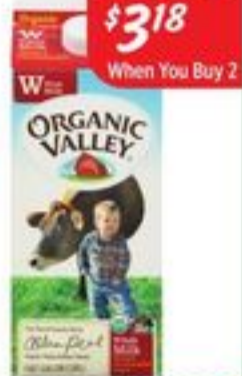
2/\$5



64 OZ SELECTED
**Organic Valley
Milk**

SAVE
\$3.18
When You Buy 2

2/\$8



8.5 - 8.8 OZ
**Ben's
Ready Rice**

SAVE
71¢

\$1.88



16 LB BAG
**Rouses
Charcoal**



SAVE
\$3.00

\$6.99



Celebrating the GRAND OPENING of our new store in BILOXI, MS!

**ROUSES
MARKETS**



**OFFICIAL SUPERMARKET
OF THE NEW ORLEANS SAINTS**

PRICES GOOD WEDNESDAY, OCTOBER 16TH - WEDNESDAY, OCTOBER 23RD, 2024

**FALL
FAVORITES**

**SAVE
\$351
LB**

CUT AND WRAPPED FREE!



**CHAIRMAN'S
RESERVE**

**100% PREMIUM USDA
ANGUS CHOICE BEEF
Boneless Whole
Rump Roast**

**— ONLY —
\$298
LB**

**SAVE
\$202**



8.85 - 13 OZ SELECTED
**Taylor Farms
Salad Kit**

**— ONLY —
\$297**

**25%
OFF**

FULL LINE ROUSES
VEGETARIAN FED CHICKEN
Whole Chicken,
Boneless Skinless Breast,
Boneless Skinless Thin
Sliced Breast, Boneless
Skinless Breast Tenders,
Drumsticks, Thighs
and Wings.

- USDA Grade A
- All Natural Fresh Chicken
- Raised by American Farm Families
- Vacuum Sealed for Freshness
- No Hormones or Antibiotics
- Recommended by our Registered Dietitian



**SAVE
\$300
LB**

MISSISSIPPI LOCAL

MISSISSIPPI FARM RAISED
**Fresh
Catfish Fillet**



**— ONLY —
\$599
LB**

**ROUSES
MARKETS**

**TUNNEL TEAM
EXPERIENCE
= SWEEPSTAKES =**



No purchase necessary. Sweepstakes ends December 22nd, 2024. Official rules and details available upon entry.



**"1 MILLION
CUSTOMERS A WEEK
CAN'T BE WRONG!"**

— Donny Rouse
CEO, 3rd Generation

**SAVE
\$697
When You Buy 3**



6 PACK HALF LITERS
**Pepsi, Coke
or 7-Up**

3/\$11

**SAVE
up to \$500**



12 CT SINGLE SERVE
OR 10 - 12 OZ BAG
**Community
Coffee**

HOT PRICE

\$399

**SAVE
\$100**



GALLON SELECTED
**Milo's
Tea**

\$299

**SAVE
\$990
When You Buy 10**



10.5 - 11 OZ CAN
SELECTED
**Campbell's
Soup**

10/\$10

**SAVE
\$112**



14.5 - 24.4 OZ SELECTED
**Prego
Pasta Sauce**

\$177

**SAVE
\$790
When You Buy 10**



10 OZ CAN
**Rotel
Tomatoes**

10/\$10

**SAVE
\$200**



20 - 32 OZ SELECTED
**Ore-Ida
Fries**

\$399

**SAVE
\$298
When You Buy 2**



8 OZ BAG
**Zapp's
Potato Chips**

2/\$4

**SAVE
\$100**



105 - 125 OZ LIQUID
**Tide Simply
Laundry Detergent**

\$999



12 PACK 12 OZ
**White Claw
Hard Seltzer**

\$1699



3 LITER SELECTED
**Bota Box or
Black Box Wine**

\$1699

**WEEKLY AD
EMAILS**



NEVER MISS A SALE

Sign up for emails and have Weekly Ads and Special Offers sent directly to your inbox.



Scan here or visit
our website
www.rouses.com



**WE STEAK OUR CLAIM ON
100% AMERICAN BEEF**

Certified USDA
strict grading and
marbling scores

VALUE PACK MEAT SALE!
\$10 PACKS OF BEEF, PORK & CHICKEN!
\$10 PER PACK UP TO 30 ITEMS WITH SAVINGS UP TO \$2.66/LB!

CHAIRMAN'S RESERVE
100% PREMIUM USDA ANGUS CHOICE BEEF VALUE PACK
Boneless Stew Meat
VALUE PACK 85% Lean Ground Round **\$4.99 LB**

SAVE 50¢
ONE POUND Butterball Taco, Italian or Breakfast Fresh Ground Turkey **\$3.49**

LET'S DO LUNCH!
12 OZ PACK Bar-S Red Franks **10/\$10**

6 OZ PACK Land O'Frost Bistro Favorites **\$3.99**

3 - 4.5 OZ PACK SELECTED Oscar Mayer Lunchables **2/\$3**

16 OZ Jimmy Dean Roll Sausage **\$3.99**

32 OZ El Monterey Burritos or Chimichangas **2/\$9**

22 - 24 OZ Foster Farms Chicken Strips **\$7.99**
2 - 2.67 LB Foster Farms Corn Dogs **\$6.99**

2 LB BOX Bubba Burger Beef Patties **\$12.99**

ROUSE IN-HOUSE SEAFOOD

ALASKA WILD-CAUGHT Dungeness Crab Clusters **\$9.99 LB**

SAVE \$10.00 LB
Wild-caught Alaska Dungeness Crab Clusters caught in the icy cold waters of the Pacific Northwest are cooked, cleaned and ready to eat.

WILD-CAUGHT FROM ALASKA
Alaska's 34,000-miles of pristine coastline waters teem with delicious wild-caught seafood, from five different varieties of salmon to the world's best halibut and giant King Crabs.

3 OZ Rouses Seafood Cakes **2/\$5**
Crawfish, Shrimp, Salmon, Lobster or Crab

16 - 20 OZ Natchitoches Crawfish Pie or Mini Crawfish Pies **\$6.99**

10 OZ Phillips Salt & Pepper Calamari **\$7.99**

10 OZ Orca Bay Alaska Halibut Fillets **\$17.99**

ROUSE IN-HOUSE DELI & COLD CUTS

4 oz Meat Pie or Crawfish Pie **2/\$6**

YOUR CHOICE Full Slab Ribs or BBQ Sampler **\$11.99**

SLICED TO ORDER Yellow or White American Cheese **\$5.99 LB**
Choose from Black Forest or Honey Ham

SLICED TO ORDER Eckrich Ham **\$6.99 LB**

FRESH FROM OUR DELI Boneless or Bone-In Chicken Wings **\$5.99 LB**

6 COUNT Mini Muffalettas **\$7.99**

8 - 16 OZ BelGioioso Ricotta or Burrata **\$6.99**

4 OZ La Bonne Vie Goat Log OR 4.4 OZ Rouses Water Crackers **\$3.99**

ROUSE IN-HOUSE BAKERY

BAKERY FRESH!
8 INCH Apple or Pumpkin Pie **\$5.99**

FRESH BAKED!
10 COUNT Pistolette Rolls **\$2.99**

FRESH BAKED!
6 COUNT Gourmet Chocolate Chunk Cookies **\$4.99**

BAKERY FRESH!
16 COUNT Brownie Tray **\$14.99**

DOUBLE AD WEDNESDAY

Our sales flyers overlap on Wednesdays. You get

DOUBLE THE Savings!

LOCAL FALL FAVORITES

STOCK UP & SAVE!



SAVE \$1.00

12 - 16 OZ PACK
Rouses Bacon \$4.99
12 OZ PACK
Rouses Turkey Bacon ~~\$4.49~~



SAVE \$6.00

Crawfish Jambalaya, Shrimp & Sausage, Jalapeno Cornbread, or Rice Dressing
3 LB
Rouses Stuffed Chicken \$12.99
1.25 - 2 LB
Rouses Stuffed Pork Tenderloin ~~\$16.99~~



SAVE \$2.00

16 OZ PACK
Conecuh Smoked Sausage \$4.99

LOCAL FALL PRODUCE



U.S. #1
Louisiana Sweet Potatoes 99¢ LB



SAVE \$1.00

FRESH CUT IN STORE
Rouses Seasoning Mix \$3.49 LB



SAVE \$1.00

16 OZ
Cousin's Creole Tomato or Bleu Cheese Dressing \$5.99

FRESH LOCAL SEAFOOD



SAVE \$1.00 LB

WILD-CAUGHT 90/130 CT
Peeled Louisiana Shrimp \$4.99 LB



SAVE \$3.00

8 OZ CONTAINER
Louisiana Lump Crab Meat \$12.99



BUY A SACK FOR \$25 AND SAVE \$5!

PRESTIGE
Live Gulf Oysters 75¢ EA

SUPER SAVINGS ON LOCAL AUTUMN ESSENTIALS!



12 OZ PACK
Hola Nola Tortilla Chips 2/\$8



2 LB BAG
Supreme Jasmine, White or Brown Rice 2/\$3



32 OZ
Cajun Power Pasta Sauce or Jack Miller's BBQ Sauce \$6.49



16 - 16.9 OZ
Cool Brew Coffee \$4.99



2.4 - 8.25 OZ
Mam Papaul's Mixes \$2.77



22.6 - 25.9 OZ CAN
Folgers Coffee \$7.99



22 - 24 OZ
Zatarain's Fish Fri \$3.69



25 OZ
Blue Runner Bases \$3.99



16 OZ
Kary's Roux \$3.99



ONE QUART
Stuart's Spicy Cajun Beans or Okra \$8.99



5 OZ BAG
Elmer's Chee-Wees \$1.77



12 PACK 12 OZ
Abita Root Beer \$10.99

BEST QUALITY, BEST PRICE, BEST VALUE ON LOCAL FALL FAVORITES!

Look for these tags for savings storewide!

AS ADVERTISED WEEKLY SPECIALS

ROUSES REMARKABLE BUY

ROUSES RECOMMENDS

BEST VALUE



Scan for additional Ways to Save

GREAT PRICES ON FALL FAVORITE BEER, WINE & SELTZERS!

FALL FAVORITES

WONDERFUL SAVINGS ON WINE



750 ML SELECTED
André
Sparkling Wine

\$7⁹⁹



1.5 LITER SELECTED
Liberty Creek
Wine

\$7⁹⁹



750 ML SELECTED
Cupcake
Wine

\$9⁹⁹



750 ML SELECTED
Stella Rosa
Wine

\$9⁹⁹



750 ML SELECTED
Kendall Jackson
Wine

\$12⁹⁹



750 ML SELECTED
Juggernaut
Wine

\$19⁹⁹

GREAT WINES AT 3/\$25! MIX & MATCH!



750 ML SELECTED
Clos du Bois
Wine

SALE
BUY 3 FOR **\$25**
MIX AND MATCH



750 ML SELECTED
Dark Horse
Wine

SALE
BUY 3 FOR **\$25**
MIX AND MATCH



750 ML SELECTED
Robert Mondavi Private Selection
Wine

SALE
BUY 3 FOR **\$25**
MIX AND MATCH

SAVE ON LOCAL BEER



6 PACK 12 OZ
Abita
Andygator or Strawgator

\$9⁹⁹



6 PACK 12 OZ
Back Forty
Brewing

\$9⁹⁹



6 PACK 12 OZ
Good People
IPA

\$9⁹⁹



6 PACK 12 OZ
Goat Island
Mango-Weiss or Blood Orange Berliner Weisse

\$9⁹⁹



6 PACK 12 OZ
Braided River
Brewing

\$10⁹⁹



4 PACK 16 OZ
Parish Drive Thru
Jungle Juice

\$15⁹⁹

THC SELTZERS

4 PACK 12 OZ
10 MG THC
Mary Jones
Hemp Infused Soda

\$19⁹⁹

4 PACK 12 OZ
6 MG THC
Crescent 9
THC Seltzer

\$12⁹⁹

4 PACK 12 OZ
10 MG THC
Ayrloom
Hemp Drinks

\$12⁹⁹

4 PACK 12 OZ
5 MG THC
Hi THC
Seltzer

\$15⁹⁹

4 PACK 12 OZ
2.5 MG THC
Floral
Delta 9

\$14⁹⁹

6 PACK 12 OZ
5 MG THC
Louie Louie
THC Seltzer

\$25⁹⁹

HARD CIDER & SELTZER

12 PACK 12 OZ
The Beast
Unleashed

\$16⁹⁹

12 PACK 12 OZ
Twisted Tea

\$16⁹⁹

12 PACK 12 OZ
Simply Spiked
Lemonade or Peach

\$16⁹⁹

6 PACK 11.2 OZ
Cayman Jack
Margarita or Moscow Mule

\$9⁹⁹

6 PACK 11.2 OZ
Smirnoff
Ice

\$9⁹⁹

12 PACK 10 OZ
Cider Boys
Hard Cider

\$19⁹⁹

ROUSES 101624 PULLOUT PAGE 2 BACK AL

COOL SAVINGS ON DAIRY & FROZEN



52 OZ
Rouses
Orange Juice

2/\$7



4 COUNT PACK
Chobani
Yogurt

2/\$8



19.3 - 21.1 OZ
Tombstone
Pizza

2/\$8



8 - 12 OZ
Devour
Entrées

2/\$7

8 OZ
Kerrygold
Butter

\$3.99



24 OZ
Daisy
Cottage Cheese

2/\$7



9.5 - 10.3 OZ
Healthy Choice
Café Steamers

2/\$6



34 OZ SELECTED
Sara Lee
Pie

\$6.69



"TWO THINGS: BEST QUALITY, BEST PRICE!" - Anthony J. Rouse Sr., Founder

59 OZ
Gold Peak
Tea

2/\$5



2 - 8 OZ
Jambalaya Girl
Rice Mix

2/\$5



LOUISIANA LOCAL

10 - 14 COUNT
Mission Zero Net Carbs
Tortillas

2/\$6



18 OZ SQUEEZE
Blue Plate
Mayonnaise

\$3.79



LOUISIANA LOCAL

22 - 32 OZ
Malt O'Meal
Cereal

\$3.99



16 OZ
Rouses
Roux

\$2.99



5.6 - 7 OZ
We Dat's
Seasoning

\$5.99



LOUISIANA LOCAL

5.5 OZ
Pringles
Mingles

2/\$6



ROUSES
MARKETS



OFFICIAL SUPERMARKET
OF THE NEW ORLEANS SAINTS

HALLOWEEN FAVORITES



8 COUNT PACK
Ball Park
Hamburger or
Hot Dog Buns

2/\$5



12 - 17 OZ
PARTY SIZE
Lays, Tostitos,
Doritos or Cheetos

2/\$9



175 - 290 CT
SELECTED
Hershey
Halloween Candy

\$22.99



19 - 19.8 OZ BAG FUN SIZE
Butterfinger,
Baby Ruth
or Crunch

\$6.99

12 PACK 12 OZ
7-Up
Drinks

2/\$12



8 OZ
Tony Chachere's
Creole Seasoning

2/\$4



LOUISIANA LOCAL

0.7 OZ
Kinder Joy
Halloween Egg

\$1.69



SINGLE COUNT ASSORTED STYLES
Trick or Treat
Bag

\$1.99



16 OZ READY TO BAKE
Pillsbury
Cookie Dough

\$3.99



4 PACK 64 OZ
Evamor
Water

\$9.99



SINGLE
Pumpkin Masters
Carving Kit

\$4.99



1 COUNT
Halloween
Rubber Ducks

\$2.49



SMUCKER'S

PRODUCTS YOU LOVE

Our products are an essential part of everyday life for families everywhere. From your first cup of coffee and favorite snacks to your cat's nutritious food and dog's preferred treats, we are proud to make great tasting, convenient and responsibly produced food that you and your pets love.

10 - 12 COUNT SINGLE SERVE
Dunkin', Folgers, or
Café Bustelo Coffee

\$6.99



22.6 - 25.9 OZ CAN
Smucker's
Ice Cream Toppings

2/\$5



32 OZ JAR
Smucker's
Jam or Jelly

\$3.49



15.5 - 16 OZ JAR
Jif
Peanut Butter

\$2.99



7.25 - 12.2 OZ
Magic Shell
Ice Cream Toppings

2/\$5



8 - 10 COUNT
Hostess
Snacks

2/\$7



18 OZ
Smucker's Jam, Jelly
or Preserves

2/\$8



10 COUNT
Smucker's
Uncrustables

\$7.99



3 - 3.15 LB BAG
Meow Mix
Cat Food

\$5.69



24 OZ
Milk Bone
Dog Biscuits

2/\$8



5.6 OZ
Pupperoni
Dog Treats

2/\$8



2.1 OZ
Friskies
Cat Treats

2/\$3



CURBSIDE CONVENIENCE

Shop curbside pickup through Rouses Markets App or orderonline.rouses.com





CELEBRATING 100 YEARS OF CITY PRODUCE



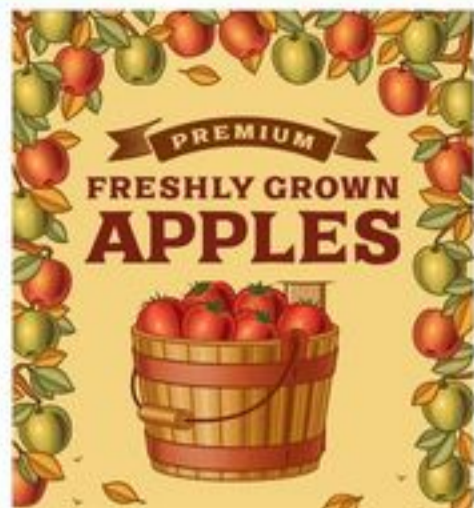
SAVE \$3.00
When You Buy 4



PURE FLAVOR
Orange, Gold or Red Bell Peppers

4/\$5

The rich and balanced taste of these fresh peppers adds flavor and color to your dish without adding salt or fat.



HALF GALLON SHELF-STABLE
Louisburg Original, Apple-Cherry or Sunshine Apple Cider

\$6.99



17 OZ
Louisburg Apple Butter

\$5.99



10 - 12 OZ BAG
Taylor Farms Vegetables

\$2.99



Skip the prep and open a package of pre-washed fresh vegetables. Taylor Farms veggies are ready to cook, roast, dip or whatever your culinary heart desires.

10 OZ PURE FLAVOR
Azuca, Sangria, OMG or Tiki Tomatoes

2/\$7



These little jewels are perfect tossed into salads, chopped up for taco toppers, as a healthy snack option or for a quick power-up before soccer practice.

FRESH
Large Stalk Celery

\$1.99



Celery is a year-round staple. It's low in calories, making it a smart choice for snacking or cooking.

2 LB BAG GRIMMWAY
Peeled Baby Carrots

2/\$5



These crisp carrots make a delicious side for almost any meal. They're also great as a healthy snack or fun addition to a veggie tray.

12 OZ
Marzetti Veggie Dip

\$3.99



16 OZ
Marzetti Caramel Fruit Dip

\$3.99



2 LB BAG
Jazz Apples

\$2.99



2.5 OZ
Seneca Apple Chips

2/\$5



LARGEST SELECTION & LOWEST PRICES ON BEER & WINE



12 PACK 12 OZ
Dos Equis Lager or Ambar

\$15.99



12 PACK 12 OZ
Heineken, Silver or Light

\$16.99



750 ML SELECTED
Chateau Ste Michelle White Wine

\$9.99



750 ML SELECTED
Bogle Wine

\$10.99



12 PACK 12 OZ
Topo Chico or Simply Spiked Hard Seltzer

\$16.99



24 PACK 12 OZ
Busch, Busch Light or Miller High Life

\$20.99



750 ML SELECTED
Mark West Wine

\$10.99



750 ML SELECTED
Josh Cellars Wine

\$11.99



12 PACK 12 OZ
Leinenkugel's Peach or Shandy

\$16.99



18 PACK 12 OZ
Michelob Ultra

\$21.99



1.5 LITER SELECTED
Cavit Wine

\$12.99



1.5 LITER SELECTED
Barefoot Wine

\$10.99

RELEASE THE BEASTS ABITA BEER OF THE MONTH



6 PACK 12 OZ
Trim Tab Raspberry Berliner Weisse Ale

\$9.99



6 PACK 12 OZ
Abita Beeracuda or Light

\$9.99



6 PACK 12 OZ
Urban South Paradise Park

\$8.49



6 PACK 12 OZ
Hi Wire Hi Pitch IPA

\$9.99

ROUSES DIGITAL COUPONS

CREATE A FREE ACCOUNT AT WWW.ROUSES.COM/COUPONS OR SCAN THE QR CODE

Limit one redemption per coupon per account. Digital Coupons are available in store only.

ROUSES
MARKETS



OFFICIAL SUPERMARKET
OF THE NEW ORLEANS SAINTS



TASTE OF GAMEDAY



OFFICIAL SPONSORS OF THE NFL



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