

DOLLAR GENERAL

Save time. Save money. Every day.
sale prices effective 10/20-10/26

4 for \$14 (reg. \$16.99) **BUY 2 GET 2 FREE** (reg. \$16.99) **BUY 2 GET 2 FREE** (reg. \$16.99)

2 for \$7 (reg. \$10.99) **2 for \$6** (reg. \$10.99)

2 for \$7 (reg. \$10.99) **2 for \$10** (reg. \$10.99)

4 for \$4 (reg. \$10.99) **BUY 1 GET 1 FREE** (reg. \$10.99)

SAVE on 1000s of items every week!
Weekly Sales • Digital Coupons • Instant Savings • Cash Back

3 for \$9 (reg. \$12.99) **3 for \$9** (reg. \$12.99) **3 for \$9** (reg. \$12.99)

\$295 SALE (reg. \$399.99) **\$15** (reg. \$22.99) **\$13** (reg. \$19.99)

\$6 (reg. \$10.99) **\$4** (reg. \$10.99) **\$4** (reg. \$10.99)

\$15 (reg. \$22.99) **\$12** (reg. \$19.99)

SPOOKY SEASON SAVINGS

SAVE \$5 (reg. \$10.99) **BUY 2 GET 1 FREE** (reg. \$10.99) **BUY 2 GET 1 FREE** (reg. \$10.99)

BOGO 50% OFF (reg. \$10.99) **\$3** (reg. \$10.99) **\$4** (reg. \$10.99)

\$5 (reg. \$10.99) **\$1** (reg. \$10.99) **\$1** (reg. \$10.99)

15% OFF (reg. \$10.99) **SAVE \$1** (reg. \$10.99) **\$8.85** (reg. \$10.99)

\$1 (reg. \$10.99) **\$6.25** (reg. \$10.99) **\$8.35** (reg. \$10.99)

SAVE \$5 (reg. \$10.99) **\$7.95** (reg. \$10.99) **\$11.95** (reg. \$10.99)

INSTANTLY SAVE \$3 (reg. \$10.99)

\$3.75 (reg. \$10.99) **SAVE \$3** (reg. \$10.99) **\$3.25** (reg. \$10.99)

\$14 (reg. \$10.99) **\$9.95** (reg. \$10.99)

MORE WAYS TO SAVE

\$1.65 SALE
Armed & Cook
 Classic Hot Dogs
 Available in most stores

\$2.50 SALE
Armed & Cook
 Classic Hot Dogs
 Available in most stores

2 for \$4 SALE
OLD EL PASO
 Flour Tortillas
 Available in most stores

\$2 SALE
Old El Paso
 Flour Tortillas
 Available in most stores

\$1.75 SALE
Hot & Mild
 Sauces
 Available in most stores

\$3.50 SALE
Armed & Cook
 Classic Hot Dogs
 Available in most stores

2 for \$6 SALE
Armed & Cook
 Classic Hot Dogs
 Available in most stores

4 for \$5 SALE
Knorr
 Dinner Kits
 Available in most stores

2 for \$8 SALE
Michael Angelo's
 Sliced Dill
 Available in most stores

\$1.25
mac & cheese
 Available in most stores

\$1.25
Campbell's
 Soup
 Available in most stores

\$2.50
Chicken Broth
 Available in most stores

\$1.50
Hunts
 Sauce
 Available in most stores

\$1
On the Border
 Salsa
 Available in most stores

\$7.95
Tray
 Available in most stores

\$2.50 SALE
Andy Capp's
 Candy
 Available in most stores

\$2 SALE
Planters
 Nuts
 Available in most stores

\$3 SALE
Crack Factory
 Candy
 Available in most stores

\$2.65
Pepperidge Farm
 Bread
 Available in most stores

\$5.50
PEPSI
 Soda
 Available in most stores

\$8.50
Slurpee
 Soda
 Available in most stores

5 for \$5 SALE
Slurpee
 Soda
 Available in most stores

2 for \$10
RC
 Soda
 Available in most stores

SAVE \$2
Pure Leaf
 Tea
 Available in most stores

BUY 3 GET 1 FREE
Pure Leaf
 Tea
 Available in most stores

2 for \$2.50 SALE
Pure Leaf
 Tea
 Available in most stores

\$5
Clorox
 Bleach
 Available in most stores

32 PACK
Purified Drinking Water
 Available in most stores

MORNINGS MADE DELICIOUS

2 for \$6 SALE

Eggo® Pancakes Buttermilk, Minis Buttermilk or Chocolate Chip or Thick & Fluffy Waffles 8.4-14.8 oz. Must buy 2 to get discount price.

Available in most stores.



2 for \$6 SALE

Smucker's® Squeeze Strawberry 20 oz. or Goober® Grape® Jelly 18-20 oz. Must buy 2 to get discount price. Available in most stores.



2 for \$6 SALE

Post® Cereal 11-14.75 oz. Assorted varieties. Must buy 2 to get discount price.



2 for \$6 SALE

General Mills® Cereal 8.9-12.3 oz. Assorted varieties. Must buy 2 to get discount price.



2 for \$7 SALE

Kellogg's® Pop-Tarts® 12 ct. Assorted varieties. Must buy 2 to get discount price.



\$3.75 SALE

International Delight® Coffee Creamer 32 oz. Assorted varieties. Available in most stores.



\$5.95 SALE

Café Bustelo® or Folgers® K-Cups® 10 ct. Assorted varieties.



2 for \$8 SALE

Folgers® Ground Coffee Cans 9.6 oz. or Café Bustelo® 10 oz. Assorted varieties. Must buy 2 to get discount price.



SAVE ON SERVING AND STORING

\$6.75 SALE

True Living® Paper Plates Mega 8 in./94 ct., Everyday 10 in./56 ct. or 10 in./84 ct. or Ultra 10 in./60 ct. Reg. \$6.95-\$7.25.

\$1 DC DIGITAL COUPON

\$5.75

*FINAL PRICE WITH COUPON



84 ct.

2 for \$5

Dixie® Paper Plates 10 in./18 ct., 8.5 in./28 ct. or 7 in./32 ct. or Bowls 10 oz./32 ct. Reg. \$2.95.

Must buy 2 to get discount price.



2 for \$6

Hefty® Slider Storage Bags Gallon or Quart 18-24 ct. Reg. \$3.35 ea. Must buy 2 to get discount price.



\$4.50 REG. PRICE

55¢ DC DIGITAL COUPON

\$3.95

*FINAL PRICE WITH COUPON

True Living® Forks, Spoons or Assorted Cutlery 140 ct.



STARTING AT \$3

Jiffy-Foil® Assorted



SWITCH TO SAVE 100% SATISFACTION GUARANTEED



trueliving

“Great product, great price... Big \$\$ money saver + excellent performance. I go out of my way to stop at Dollar General just for this fantastic bargain.”
PATTIE L. PENNSYLVANIA
★★★★★

SWITCH TO SAVE \$9.75 WITH trueliving DG DIGITAL

True Living® Ultra Paper Towels 6 Big rolls
\$8.99 REG. PRICE
\$1.00 OFF
\$7.99

VS

Bounty® Paper Towels Select & Size 6 Double Plus rolls
\$16.75

SWITCH TO SAVE \$11.50 WITH DG health

All Day Allergy vs Zyrtec
\$9.50 vs **\$21**

SWITCH TO SAVE \$11 WITH DG health

All Day Allergy vs Zyrtec
\$10 vs **\$21**

SWITCH TO SAVE \$5.25 WITH DG health

ClearLax vs MiralAX
\$8.75 vs **\$14**

SWITCH TO SAVE \$5.75 WITH trueliving

Ultra STRONG vs Charmin Ultra Strong
\$9.75 vs **\$15.50**

SWITCH TO SAVE \$4.25 WITH trueliving

True Living® Soft Care vs Gade®
\$6.50 vs **\$10.75**

SWITCH TO SAVE \$4.75 WITH FOREVER PALS

Heartland Farms vs Pedigree
\$11 vs **\$15.75**

SWITCH TO SAVE \$3.95 WITH FOREVER PALS

Senior Pals vs Tide Cats
\$9 vs **\$12.95**

SWITCH TO SAVE \$3.20 WITH FOREVER PALS

Heartland Farms vs Instinct
\$7.75 vs **\$10.95**

SWITCH TO SAVE \$1 WITH trueliving

True Living® PHEX vs Hestly
\$4.95 vs **\$5.95**

SWITCH TO SAVE \$1.35 WITH trueliving

True Living® vs Easy-Off
\$4.15 vs **\$5.50**

SWITCH TO SAVE \$1.25 WITH trueliving

True Living® vs Windex
\$3.75 vs **\$5**

SWITCH TO SAVE \$1 WITH trueliving

True Living® vs Clorox
\$4.50 vs **\$5.50**



SPOOKY SEASON SAVINGS

BOGO 50% OFF
WHEN YOU BUY 2

Ferraro Rocher
Candy 12 ct.
Reg. \$5.50 ea.



BUY 2 GET 1 FREE
WHEN YOU BUY 3

Phantas Delights
12 ct. Reg. \$5 ea.



2 for \$5 SALE

Brachs® Candy Corn or Milky Way® Peppermint
or Hershey's Kisses or M&M's® Candy Corn Box



2 for \$10 SALE

M&M's® Medium
12 ct. 2.5 oz. Bag
Reg. \$5.00 ea.



\$3.25 SALE

Airheads®
M&M's® Candy



\$14 SALE

M&M's® Halloween
12 ct. 2.5 oz. Bag



FUN & FRIGHTS FOR LESS

\$3

Halloween Masks
4 Pack



STARTING AT \$1

Halloween Partyware
Assortment



STARTING AT \$1 DEALS

Halloween Socks
Assortment



STARTING AT \$1

Halloween Stick Balloons
or Greeting Cards



\$5

Halloween Decor
Reg. \$9.99



STARTING AT \$1

Halloween Crafts
Assortment



BAKE UP FALL FLAVORS ON A BUDGET



2 for \$3.50 SALE Betty Crocker® Favorites Cake Mix 13.25-15.25 oz. or Frosting 12-16 oz. Assorted. Must buy 2 to get discount price.

2 for \$4 SALE Betty Crocker® Brownie Mix 16.3 oz. Assorted. Must buy 2 to get discount price.

2 for \$8 SALE Nestlé® Toll House® Morsels 11-12 oz. Assorted varieties. Must buy 2 to get discount price.

2 for \$6 SALE Pillsbury® Grand® Biscuits Butterflake or Flaky 16.3 oz., Crescents 8 oz. or Cinnamon Rolls 12.4 oz. **DIGITAL COUPON** WHEN YOU BUY 2.

2 for \$5 SALE Pillsbury® Crescent Rolls. **PRIME FREE WITH COPIES**. Available in most stores.

2 for \$6 SALE Jell-O® No Bake Desserts 11-15.6 oz. Must buy 2 to get discount price.

2 for \$1 SALE Clover Valley® Pudding Banana or Vanilla 3.4 oz. or Strawberry Gelatin Dessert 0.3 oz. Must buy 2 to get discount price.

2 for \$5 SALE Philadelphia® Cream Cheese 8 oz. Must buy 2 to get discount price. Available in most stores.

\$175 SALE Carnation® Evaporated Milk 12 oz.

\$1 DEALS Clover Valley® Baking Soda 16 oz., Baking Powder or Spices 0.25-5.25 oz. Assorted varieties. Excludes Grounds, Dry Mix, Packets and Black Pepper Pin.

DON'T FORGET THE BUTTER, MILK & EGGS Available in most stores.

\$2.95 Clover Valley® Granulated Sugar 2 lb.

\$4.25 Wesson® Vegetable Oil 40 oz.

BOGO 50% OFF True Living® Kitchen Gadgets Assorted Reg. \$1-\$6 ea. **WHEN YOU BUY 2** Equal or lesser value.

BOGO 50% OFF GoodCook® Cookware or Bakeware Reg. \$4-\$15 ea. **WHEN YOU BUY 2** Equal or lesser value.

\$6 SALE Toastmaster® Toaster, Tall Can Opener, Mini Chopper or Hand Mixer Reg. \$15.

FALL FOR MORE SAVINGS



FALL DECOR FINDS



COZY COMFORT ON A BUDGET



DECKED OUT IN DEALS

\$5 Artificial Tree 4 ft.

\$1 DEALS

\$1 STARTING AT

\$1 STARTING AT

\$1 STARTING AT

BATTERY OPERATED LIGHTS

TRIM YOUR TREE WITHOUT TRIMMING YOUR BUDGET

\$3 Limited Holiday Stocking or Mitt

\$5 Holiday Toler

Holiday Outdoor Decor Assorted \$5 or Less

THE TOYS THEY WANT

STARTING AT \$10 LEGO

STARTING AT \$5 Fisher Price

STARTING AT \$4.50 Pokémon

\$7 Mini Bands

\$5 Wall Decor

\$10 Party Decor

BOGO 50% OFF WHEN YOU BUY 2

\$15 Ladies Pajamas

\$5 Sleep Pants

STARTING AT \$1 Holiday Socks

INSTANTLY **\$2***
SAVE

when you spend
\$12 on ANY Hanes®
Socks or Underwear



\$8

Novelty
Slippers



2 for
\$10*
SALE



Hanes® Men's Color Crew or Pocket
Tees Sizes: S-3XL **Reg. \$7-\$9 ea.**
Must buy 2 to get discount price

AVAILABLE IN
12 GREAT
COLORS



STAY TIDY & SPEND LESS

2 FOR \$10 WHEN YOU BUY 2
SAVE 50¢
DC DIGITAL
 Simply® Simply Scented Laundry Detergent 2.0 Liters (67.6 fl. oz.) or Bounce® Fabric Softener 2.0 Liters (67.6 fl. oz.)
 Reg. \$3.95

\$4.75 EALE
\$1 **DC DIGITAL**
\$3.75
 Gain® Liquid Laundry Detergent 2.0 Liters (67.6 fl. oz.) or Gain® Fabric Softener 2.0 Liters (67.6 fl. oz.)
 Reg. \$5.00

\$3 REG. PRICE
SAVE 25¢
DC DIGITAL
\$1
 Gain® Liquid Laundry Detergent 2.0 Liters (67.6 fl. oz.) or Gain® Fabric Softener 2.0 Liters (67.6 fl. oz.)
 Reg. \$3.25

\$1.125 REG. PRICE
SAVE 50¢
DC DIGITAL
\$10.25
 Cascade® Automatic Dishwasher Detergent 33.8 fl. oz. or Cascade® Softener 33.8 fl. oz.
 Reg. \$11.38

\$4.95
2 FOR \$5
 Dawn® Dish Liquid 12.3 fl. oz. or Dawn® Multi-Purpose Cleaner 12.3 fl. oz.
 Reg. \$2.75 ea.

BOGO 50% OFF
 WHEN YOU BUY 2
 Dawn® Sponges 10 Pack
 Reg. \$1.55

\$1 DEALS
 Ammonia 1.5 Liter (50.7 fl. oz.) or Bleach 1.5 Liter (50.7 fl. oz.) or Steel Wool Soap Pads 10 Pack
 Reg. \$1.55

\$5 SALE
 Lysol® Disinfecting Wipes 2.0 Liter (67.6 fl. oz.) or Lysol® All Purpose Cleaner 1.5 Liter (50.7 fl. oz.)
 Reg. \$5.50

\$2 SALE
 True Living® Glass Cleaner 1.5 Liter (50.7 fl. oz.) or True Living® All Purpose Cleaner 1.5 Liter (50.7 fl. oz.)
 Reg. \$2.50

\$2.75 EALE
50¢ **DC DIGITAL**
\$2.25
 True Living® Glass Cleaner 1.5 Liter (50.7 fl. oz.) or True Living® All Purpose Cleaner 1.5 Liter (50.7 fl. oz.)
 Reg. \$2.50

\$9 REG. PRICE
SAVE 50¢
DC DIGITAL
\$8
 Quilted Northern® Ultra Fresh Ultra Fresh Quilted Northern® Ultra Fresh Quilted Northern® Ultra Fresh
 Reg. \$9.00

\$9.50 SALE
10 **DC DIGITAL**
\$9.50
 Cottonelle® Ultra Clean Cottonelle® Ultra Clean Cottonelle® Ultra Clean
 Reg. \$10.00

\$9 REG. PRICE
SAVE 50¢
DC DIGITAL
\$8
 Quilted Northern® Ultra Fresh Ultra Fresh Quilted Northern® Ultra Fresh Quilted Northern® Ultra Fresh
 Reg. \$9.00

\$5 SALE
 True Living® Paper Towels 4 Roll
 Reg. \$5.95

2 FOR \$9
 Brawny® Paper Towels 4 Roll
 Reg. \$5.95

\$10 REG. PRICE
SAVE 20¢
DC DIGITAL
\$8
 Swiffer® Sweeper 6.5 Liter (218.7 fl. oz.)
 Reg. \$10.00

SAVE \$1
DC DIGITAL
\$10
 Swiffer® Sweeper 6.5 Liter (218.7 fl. oz.)
 Reg. \$11.00

SAVE \$10
DC DIGITAL
\$10
 Swiffer® Sweeper 6.5 Liter (218.7 fl. oz.)
 Reg. \$20.00

LOW PRICES ON SEASONAL SCENTS

\$4 REG. PRICE
FREE **DC DIGITAL**
 Air Wick® Advanced Plug-In Warmers 12 Assorted scents
 Reg. \$4.00

\$3 EALE
\$2 **DC DIGITAL**
\$1.50
 Glade® Candles 4.5 Liter (151.7 fl. oz.) or Glade® Soy Candles 4.5 Liter (151.7 fl. oz.)
 Reg. \$2.00

\$2 EALE
\$1 **DC DIGITAL**
\$1
 Glade® Candles 4.5 Liter (151.7 fl. oz.) or Glade® Soy Candles 4.5 Liter (151.7 fl. oz.)
 Reg. \$2.00

WHY PAY DRUG STORE PRICES?

SAVE \$1 Benadryl[®] Allergy Relief, 24 ct. Reg. \$5.99-\$7.99

SAVE \$1 Benadryl[®] Allergy Relief, 24 ct. Reg. \$5.99-\$7.99

SAVE \$2 Mucinex[®] Allergy & Sinus Relief, 12 ct. Reg. \$4.99-\$6.99

\$2.25 REL PRICE DigiDeal Mucinex[®] Allergy & Sinus Relief, 12 ct. Reg. \$4.99-\$6.99

\$3.95 REL PRICE DigiDeal Mucinex[®] Allergy & Sinus Relief, 12 ct. Reg. \$4.99-\$6.99

\$5 REL PRICE DigiDeal Mucinex[®] Allergy & Sinus Relief, 12 ct. Reg. \$4.99-\$6.99

\$6 REL PRICE DigiDeal Mucinex[®] Allergy & Sinus Relief, 12 ct. Reg. \$4.99-\$6.99

\$4 REL PRICE DigiDeal Mucinex[®] Allergy & Sinus Relief, 12 ct. Reg. \$4.99-\$6.99

SAVE \$1 Tylenol[®] Extra Strength, 24 ct. Reg. \$4.99-\$5.99

SAVE \$2 Tylenol[®] Extra Strength, 24 ct. Reg. \$4.99-\$5.99

my DG SAVE THE MOST WHEN YOU SIGN UP DIGITAL COUPONS, CASH BACK AND MORE [CLICK TO SIGN UP & SIGN IN](#)

SAVE \$2 WHEN YOU SPEND \$6 on ANY Suave[®] products. Reg. \$1.50-\$5.50

SAVE \$1 on Vaseline[®] Lotion products. Reg. \$4-\$8

\$10 REL PRICE DigiDeal **\$6** REL PRICE DigiDeal

SAVE \$7.50 WHEN YOU BUY 2 DigiDeal

SAVE \$4 WHEN YOU BUY 2 DigiDeal

SAVE \$4 WHEN YOU BUY 2 DigiDeal

BOGO 50% OFF ANY Degree[®] Deodorant. Reg. \$5-\$9 ea.

SAVE \$3 Schick[®] Gillette[®] Razors. Reg. \$6-\$9

SAVE \$2 Colgate[®] Mouthwash. Reg. \$4-\$5.99

\$4 REL PRICE DigiDeal **\$3.50** REL PRICE DigiDeal

SAVE \$2 COVERGIRL[®] Makeup. Reg. \$4.99-\$9.99

SAVE \$2 Maybelline[®] Makeup. Reg. \$4.50-\$9.50

BOGO 50% OFF ANY Belore Beauty[®] Skincare. Reg. \$2.50-\$5.99 ea.

\$9.50 SALE Composure[®] Pads. Reg. \$13.50

SAVE \$1 @ by Kotex[®] Pads. Reg. \$4.50-\$9.50

DEALS FOR PAMPERED PETS

BUY 4 GET 1 FREE
WHEN YOU BUY 5

Cesar® Dog Food 3.5 oz. Assorted Flavors
Reg. \$1.35 ea.



INSTANTLY SAVE \$1

Cesar® Dog Food 6 ct. Assorted Flavors
Reg. \$8



\$450 SALE

50¢ DG DIGITAL COUPONS

\$4
*FINAL PRICE WITH COUPON



Forever Pals® Pet Toys Assorted
Reg. \$4.75-\$5



BUY 1*

Rachael Ray® Nutrish® Dog Food 12 lb. Assorted Flavors
Reg. \$19.95
SALE \$12



GET 1 FREE**

Rachael Ray® Nutrish® Dog Food 6-13 oz. Assorted Flavors
Reg. \$2.45-\$2.50



\$4.95 SALE

Kibbles 'n Bits® Dog Food 3 lb. Assorted Flavors
Reg. \$5.75



\$14 SALE

Friskies® Cat Food 12 lb. Assorted
Reg. \$14.25



\$5.50 REG. PRICE

50¢ DG DIGITAL COUPONS



\$5
*FINAL PRICE WITH COUPON



2 for \$6 SALE



2 for \$5 SALE



3 for \$6.75 SALE



\$2.25 SALE



INSTANTLY SAVE \$1

Temptations® Cat Treats 2.25-6.25 oz. Assorted Flavors
Reg. \$4.25



INSTANTLY SAVE \$1.50

Sheba® Cat Food 12 ct. Assorted
Reg. \$14.85



10 for \$9 SALE



\$11.35 SALE

2 DG DIGITAL COUPONS



sale prices effective: October 20-26 • We accept EBT, SNAP and Manufacturers' Coupons.
All products, styles and colors shown may not be available in all stores. Brands and prices may vary by store. Early sell-out possible on special buy and bonus pick items, and quantities may be otherwise limited. We reserve the right to limit quantities to normal retail buys. No rain checks available. Not responsible for typographical errors. *Offers with like items cannot be combined. Product selection varies by store. †Prices not valid in the City of Philadelphia, PA. **Product availability may be limited and may not be available in all states. ©2024 Dollar General Corporation. All rights reserved.

