



Go shopping, get rewarded. Download the for U® app.

Michelob Ultra 24 Pack
12 oz. cans
SALE PRICE 22.99
-5.00
17.99
Limit 1
+ deposit where applicable

\$5 DIGITAL REBATE
via PayPal

Shopped with care.

Order online.
Shopped just like you picked it.
Same-day Delivery or **FREE** Pickup.
Shop shaws.com

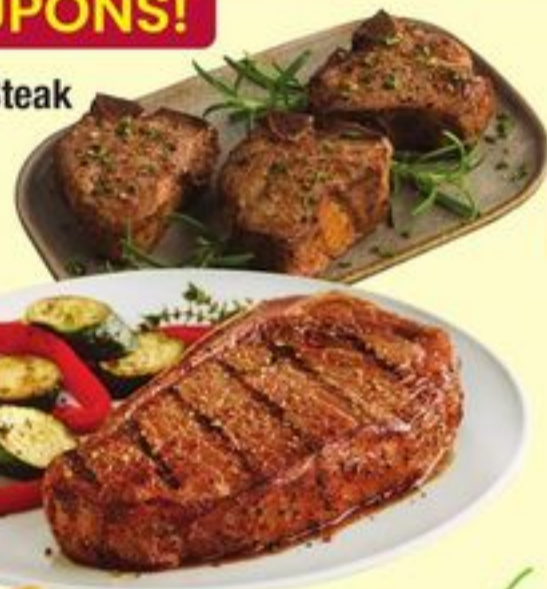


We welcome
Supplemental Nutrition Assistance Program
shaws.com/ebtonline
Shop In-store or Online

DIGITAL COUPONS!

Beef New York Strip Steak or Lamb Loin Chops
bone-in, Value Pack

SALE PRICE 9.99 lb.
-3.02 lb.
6.97
lb.
Limit 2



Sumo Mandarins
SALE PRICE 3.99 lb.
-2.02 lb.
1.97
lb.
Limit 5 lbs.

Cooked Shrimp
26-30 ct
Raw Shrimp
16-20 ct.
each sold in a
2 lb. bag for \$13.94
after digital savings

SALE PRICE 8.99 lb.
-2.02 lb.
6.97
lb.
Limit 2



Taylor Farms Salad Kits
11-12.8 oz.,
Bright Farms Salad Kits
6.35-6.70 oz.,
Little Leaf Salad Kits
6.45-7.5 oz.
select varieties

2.97
Limit 3



Kellogg's Cereal 8.8-16 oz.
Post Cereal 11-12 oz.
select varieties

SALE PRICE 3.99
-1.52
2.47
Limit 4



Cabot Bar, Shredded or Sliced Cheese
7-8 oz., select varieties

SALE PRICE 3.45
-1.02
2.47
Limit 4



Doritos, Tostitos, Fritos, Snyder's Pretzels or Bachman Snacks
8.5-16 oz., **Cape Cod Chips or Smartfood Popcorn** 5-8 oz.
Nabisco Snack Crackers 3.5-8.5 oz.
select varieties

SALE PRICE 5.79
-3.32
2.47
Limit 2 Each



Friendly's Ice Cream
48 oz.
select varieties

SALE PRICE 3.99
-1.02
2.97
Limit 2



88¢
Mangos, Hass Avocados, Navel Oranges or Cara Cara Oranges



9.99
lb.
Fresh Haddock Fillet



4.99
Hatfield Bacon 12-16 oz.,
Sugardale Bacon 16 oz.
LIMIT 2

Progresso Soups
18-19 oz.
all varieties
1.99

Stouffer's, Lean Cuisine or Life Cuisine Vital Pursuit
5.25-12.8 oz.
select varieties
3/\$9

Pepsi 12 Pack
12 oz. cans
8 Pack
12 oz. bottles
Gatorade 8 Pack
20 oz. bottles
+ deposit where applicable
5.99
WHEN YOU BUY 4, LIMIT 4

Refresh Spring Water 24 Pack
16.9 oz. btl.
La Croix Sparkling Water 8 Pack
12 oz. cans
+ deposit where applicable
3/\$9.99

Green Mountain Coffee
10 ct, K-Cup
10-12 oz., bags
select varieties
5.49

Dole Fruit Juice 59 oz.
Tropicana Orange Juice 46 oz.
select varieties
3.49

Thomas' Swirl Bread
16 oz.
select varieties
buy 1 get 1 FREE
lowest priced item is free

Prices effective: FRIDAY, JANUARY 17, - THURSDAY, JANUARY 23, 2025

Fri. 17	Sat. 18	Sun. 19	Mon. 20	Tue. 21	Wed. 22	Thur. 23
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Sign up and receive **\$5 OFF** when you spend \$25 or more. SCAN QR Code with your camera

Effective in: *411 Colchester, *412 Berlin Corner, *413 South Burlington, *414 Williston, *415 Middlebury, *417 Montpelier, *418 Wilmington, *419 Poultney, *420 Fair Haven, *421 Stowe, *422 Waitsfield, *423 Ludlow, *425 Bristol, *426 Randolph, *427 Manchester, *430 Waterbury, *431 Derby, *432 Springfield, *444 Vergennes

DELI

sliced fresh to order at your deli counter

DIETZ & WATSON

Chicken Breast
Honey BBQ, Buffalo Style & more

9⁹⁹ lb.

DIETZ & WATSON

Swiss

8⁹⁹ lb.

LAND O LAKES

American Cheese

5⁹⁹ lb.

Panera BREAD

FREE
Panera Soup 16 oz. when you buy a Panera Flatbread Pizza 13-13.5 oz.

Sabra

Hummus 17 oz.
Guacamole Singles 4-2oz. minicups

5⁴⁹

BAKERY

baking fresh everyday

Half Dozen Donuts
6 count

\$5

Italian & Garlic Bread

BAKED FRESH IN-STORE

2/\$5

Signature Select Premium Bread 24 oz. select varieties

2/\$4

Entenmann's Pop'ems & Pop'ettes 11-17 oz. select varieties

3⁴⁹

Sara Lee Bread 20 oz. select varieties

2⁹⁹

Turnovers
4 ct. Raspberry or Apple

\$5

DAIRY & FROZEN

Dannon Greek Yogurt 5.3 oz. select varieties

3/\$4

Fage Total Yogurt 16 oz., Hershey's or Jell-O Gelatin & Pudding 12.48-15.5 oz., Philadelphia Cream Cheese Bricks 8 oz. select varieties

2⁹⁹

Smucker's Uncrustables Sandwiches 8 oz.

2/\$7

DiGiorno Detroit Style Pizza or California Pizza Kitchen Thin Crust Pizza 13.4-22.3 oz. select varieties

8⁹⁹

Planet Oat Milk 86 oz., Chobani Creamers 24 oz. select varieties

4⁴⁹

International Delight Creamer 64 oz. select varieties

6⁹⁹

Signature Select Frozen Potatoes 13.5-32 oz. select varieties

3⁴⁹

TGI Fridays Appetizer 22.5-30 oz. select varieties

10⁹⁹

GROCERY FAVORITES

Lay's Potato Chips or Frito Lay Simply Snacks 5-8.5 oz. select varieties

3⁹⁹

Snapple 6 Pack 16 oz., bottles Zevia Natural Soda 6 Pack 12 oz. cans + deposit where applicable

5⁹⁹

Pepperidge Farm Family Goldfish, Crisps, or Lance 10 ct. Sandwich Crackers 6.25-17.4 oz. select varieties

2/\$7

Coca-Cola 12 Pack 12 oz. cans + deposit where applicable

buy 2 get 1 FREE

SPAM Luncheon Meat 12 oz. select varieties

3⁹⁹

Crystal Light Drink Mix 10 ct. Mio and Crystal Light Liquid Concentrate 1.82 oz. Kool Aid Liquid 1.82 oz.

2/\$7

Folger's Coffee 22.5-25.9 oz. select varieties

11⁹⁹

Ben's Original Ready Rice 6-8.8 oz. select varieties

2/\$5

BEER & WINE

Buy more, Save more Buy 6 bottles or more of wine* *750 ml **Save 10%! MIX & MATCH**

Recess Zero Proof Mocktails 12 oz., 4 pack Athletic, Heineken 0.0 or Samuel Adams Just the Haze 12 oz., 6 pack + deposit where applicable

10⁹⁹

Stella, Corona Truly Hard Seltzers or White Claw Hard Seltzers 12 oz., 12 pack + deposit where applicable

16⁹⁹

Kendall Jackson Vintners Reserve Chardonnay Simi Chardonnay 750 ml

15⁹⁹

Whitehaven Sauvignon Blanc Erath Pinot Noir 750 ml

19⁹⁹

FAB 5! mix match BUY 5 OR MORE

ITEMS MUST BE PURCHASED IN A SINGLE TRANSACTION.

• MIX OR MATCH ANY 5 OR MORE • MIX OR MATCH ANY 5 OR MORE • MIX OR MATCH ANY 5 OR MORE •

<p>4.99 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$5.99</p>	<p>2.99 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$3.99</p>	<p>3.99 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$4.99</p>	<p>1.99 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price 2/56</p>
<p>3.99 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$4.69</p>	<p>59¢ WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price 79¢</p>	<p>3.99 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$4.99</p>	<p>7.49 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$7.99</p>
<p>4.49 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$4.99</p>	<p>1.99 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price 2/35</p>	<p>Look for tags throughout the store.</p>	
<p>5.49 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$5.99</p>	<p>8.99 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$9.99</p>	<p>3.49 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$3.99</p>	<p>1.49 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$1.79</p>
<p>3.99 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$4.99</p>	<p>2.49 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$2.99</p>	<p>7.99 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$8.49</p>	<p>4.49 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$5.49</p>
<p>1.29 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price 2/53</p>	<p>2.99 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$3.49</p>	<p>4.99 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$5.49</p>	<p>4.99 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$5.49</p>
<p>2.49 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$2.99</p>	<p>3.49 WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS Single Item Price \$4.49</p>	<p>• MIX OR MATCH ANY 5 OR MORE • MIX OR MATCH ANY 5 OR MORE • MIX OR MATCH ANY 5 OR MORE •</p>	

HOUSEHOLD ESSENTIALS

<p>25% Off DIGITAL COUPON SAVE 25% Off Dove Dry Spray, Dove Men's or Dove Clinical Deodorant Select sizes and varieties</p>	<p>3.49 Dawn or Gain 63-88 oz, 23-31 ct., Downy or Gain Fabric Softener 56-100 oz., Bounce, Downy or Gain Sheets 130-240 ct., Downy or Gain In Wash Scent Boosters 10.7-12.2 oz., select varieties</p>
<p>3.49 Dawn EZ Squeeze Dish Soap 12.2-14.7 oz., select varieties</p>	<p>15.99 DIGITAL COUPON SALE PRICE \$17.99 -2.00 Limit 1 Each Scott Paper Towels 15 Double Rolls Bath Tissue 1000 Sheet 20 roll, select varieties</p>

4x BONUS! POINTS for U

<p>3.99 32 oz., select varieties</p>	<p>4.99 7.5-11.1 oz., select varieties</p>	<p>6.99 16.9 oz. bottles + deposit where applicable</p>
<p>4.99 10.4-12 oz., select varieties</p>	<p>44.99 70-150 ct., select varieties</p>	<p>8.99 33.8-50.7 oz., select varieties</p>

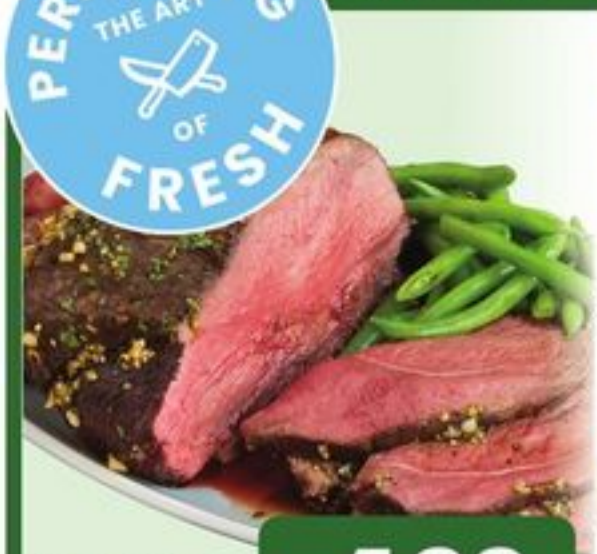
*Restrictions and exclusions apply. See store for details. **Maximum 4 tests from Shaw's or Star Market per month may be submitted, pre-recorded or promotional standard may rates apply, consent not required for purchase, text STOP to unsubscribe & receive 1 confirming text or HELP for help to 46359. Privacy Policy and Terms of Use at <https://www.shaws.com/jwtforu/program-details.html> or <https://www.starmarket.com/jwtforu/program-details.html>. ***MAXIMUM GAS REWARD AT PARTICIPATING EXXON OR MOBIL STATIONS IS \$1 PER GALLON OF FUEL. THE MAXIMUM GAS REWARD AT ALL ALBERTSONS COMPANIES BANNER GAS STATIONS IS \$1 PER GALLON. Gas Forward savings are limited to 25 gallons for one vehicle per transaction—subject to rounding for Exxon or Mobil in-store fuel transactions and/or transaction dollar limits on your payment card set by your financial institution. Grocery Rewards may be redeemed on an offered item only if your Rewards balance equals or exceeds Rewards required for that item. Other restrictions and exclusions apply. See full program details in the Albertsons Companies Banner stores' mobile apps.

NEW YEAR • NEW YOU • NEW YEAR • NEW YOU

<p>2/\$5 1.2-2.2 oz., select varieties</p>	<p>2/\$7 14 oz., select varieties + deposit where applicable</p>	<p>8.99 4 pack - 1.94-2.12 oz., select varieties</p>	<p>10.99 4 pack - 11 oz., + deposit where applicable</p>	<p>12.99 4 pack - 11 oz., select varieties</p>
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MEAT & SEAFOOD quality you can taste



Beef Bottom Round or Bone-in Chuck Roast
4.99 lb.



Chicken Tenders
4.49 lb.



Boneless Pork Chops
Value Pack or Custom Cut at Butcher Block
3.99 lb.



Johnsonville Dinner Sausage
19 oz.
Gilbert's Chicken Sausage
10 oz.
5.49



Hatfield Quarter Sliced Ham 24 oz.
Tyson Chicken Nuggets, Tenders or Patties
25-29 oz., frozen, select varieties
6.99



Oscar Mayer Fun Pack Lunchables, Bites or Small Snacking Plate
3.3-10.7 oz., select varieties
3/\$10



Reser's Roasted Potatoes or Baked Side Dishes
17-20 oz.
4.49



Oscar Mayer Deli Fresh Lunchmeat
7-9 oz. **4.99**
16 oz. **7.99**



Johnsonville Smoked Sausage
12-14 oz.
3/\$10



Heritage Ribeye Shaved Steak or Strips
12 oz., frozen
8.99



Waterfront Bistro Cold Smoked Salmon
4 oz., select varieties
3.99



Margaritaville Gourmet Shrimp
8-10 oz.
6.99



Blount Clam Shack Soups
30 oz.
9.99



Norwegian Prime Salmon Fillets
12.99 lb.



PRODUCE Guaranteed fresh or your money back.



Cuties 2 lb. Mandarins 3 lb. Navel Oranges 4 lb. Sumo Mandarins 2 lb.
\$5



Blueberries Raspberries or Blackberries
6 oz.
3/\$10



Imported Cherries
2 lb. pkg.
4.99



Glory Foods Kale, Collards or Southern Blend
16 oz., select varieties
2/\$5



Rainbow Peppers 3 ct. Gen V Butter Lettuce 2 ct.
3.99



Broccoli Crowns
1.79 lb.

DRINKS, VEGETABLES AND DIPS ready to go



Asparagus Spears
10 oz. pkg.
buy 1 get 1 FREE



Homestyle Salsa Guacamole and Salsa Verde
14 oz., select varieties
3.99



So Good So You Probiotic Shot Drinks
1.7 oz.
Suja Wellness Shots
2 oz., select varieties
2/\$5



Brew Dr. Kombucha
14 oz., select varieties
2/\$6

The Flower Market **TULIPALOOZA!** *"National Tulip Day is January 18th"*

Potted Tulips **STARTING AT 3.99**

Long Life Tulips in Vase **6.99**

Fresh Cut Tulips **STARTING AT 7.99**

Custom Designs styles vary by store **STARTING AT 16.99**

overjoyed

Not all items available in all stores. Prices effective: FRIDAY, JAN. 17 - THURSDAY, JAN. 23, 2025. Unless otherwise noted, offers in this ad are in effect at 6:00 a.m., Friday thru Thursday midnight at your local Shaws stores. LIMIT ONE COUPON PER ITEM PER DAY PER HOUSEHOLD. Prices and savings vary among store locations. Not all items or varieties available in all store locations. Quantities limited to inventory on hand and subject to availability. Sales in retail quantities only and we reserve the right to limit quantities sold to per customer. While supplies last. Unless otherwise noted, transactional limits may apply. On Buy One, Get One Free (BOGO) offers, customer must purchase the first item to receive the second item free. BOGO offers are not 1/2 price sales. If only a single item is purchased, the regular price applies. Manufacturers' coupons may only be used on purchased items, not on free items. All rebate offers are subject to applicable manufacturer's additional terms. Customer pays for applicable taxes, bottle/can deposit and bag fees, if any, on purchased and free items. We reserve the right to modify or cancel offers and/or correct typographical, pictorial and other ad or pricing errors. Prices for products ordered online generally are higher than in our physical store locations and may vary by fulfillment method chosen. Online promotions, discounts and offers may differ from those in our physical store locations. All rainchecks must be redeemed within 30 days of issuance. Offers are void or restricted where prohibited or limited by law and have no cash value. No cash back will be given.

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01172025_WK03_SHW_SHW_WC_CIR04_AO



SAVE \$5 OFF \$25

Treat your skin to winter savings



Save \$5 when you spend \$25* on participating items between valid thru 2/25/25. *TERMS APPLY

COMPARE & SAVE



Signature Care® Shampoo or Conditioner

BUY 1 GET 1 50% OFF



Signature Care® Razors or Shave Foam

BUY 1 GET 1 50% OFF



Signature Care® Nail Care

BUY 1 GET 1 50% OFF



Signature Care® Shave Gel

BUY 1 GET 1 50% OFF



Signature Care® Mouth Wash or Dental Floss

20% off



Signature Care Cough Drops

2\$3 for

PERSONAL CARE



Method Body Wash

7.99



Gold Bond Lotion

9.99



Garnier Micellar Water

9.99



Pantene, Pantene Nutrient Blends, Head & Shoulders, or Herbal Essences

BUY 2 SAVE \$4



Signature Select® Tampons

3.99



Emergen-C, Centrum or Nexium

12.99



Signature Select® Pads

4.99



Signature Care® Adult Care

10.99



Cetaphil Cleanser or Lotion

10% off

DIGITAL-ONLY OFFER



Colgate Oral Care

99¢

DIGITAL-ONLY OFFER



BIC Razors

2.99

DIGITAL-ONLY OFFER



Maybelline Cosmetics

BUY 1 GET 1 50% OFF

SWEET SAVINGS



Cadbury, Russell Stover or Mars Eggs

4\$5 for



Hershey's King Size Bars

BUY 2 GET 2 FREE



Hershey's Valentine's Candy

BUY 2 GET 1 FREE

UNILEVER SAVINGS 25% OFF WHEN YOU USE THE U APP!

DIGITAL 25% OFF SAVINGS Dove Shampoo or Conditioner

DIGITAL 25% OFF SAVINGS AXE Deodorant or Shampoo

DIGITAL 25% OFF SAVINGS Dove Men's Body Wash

DIGITAL 25% OFF SAVINGS TRESemmé Shampoo, Conditioner or Styling Aids

DIGITAL 25% OFF SAVINGS Dove Dry Spray, Dove Men's, Dove Clinical or Schmidt's Deodorant

DIGITAL 25% OFF SAVINGS Dove Body Wash

DIGITAL 25% OFF SAVINGS Dove Bar Soap

Get your shots right where you shop. Get your Pneumonia, Shingles, and RSV vaccines at our pharmacy. Walk-ins welcome! Get 10% off groceries with any vaccination. Sincerely Health

HEALTH & NUTRITION



Nature's Truth or Signature Care® Vitamins
Select sizes and varieties.

BUY 1, GET 1 FREE
of equal or lesser value



LARABAR
1.70 oz. Bars.
Select varieties.

\$5 for 5

Let us fill your prescriptions and get up to **\$75 in FREE groceries!**
Sincerely Health
*Restrictions and limitations apply.



Powercrunch
1.90 oz. Bars.
Select varieties.

2\$3 for

COUGH & COLD



Vicks Cough Cold
Select sizes and varieties.

11.99



Theraflu or Robitussin Cough and Cold
Select sizes and varieties.

20% off



Zarbee's Baby or Childrens Cough Remedies
1.5-4 oz.
Select varieties.

20% off



Halls Cough Drops
70-80 ct.
Select sizes and varieties.

5.49



Signature Care® Hand Sanitizer
8 oz.

2\$5 for



Tylenol Children's Cough Cold
4 oz.
Select sizes and varieties.

7.99



Alka Seltzer Plus or Coricidin
24 ct. or 12 oz.
Select sizes and varieties.

10.49



Aleve or Bayer
50-200 ct.
Select sizes and varieties.

11.49



Pure Protein
4 ct. Bars.
Select varieties.

5.99



ONE Bars
2.12 oz. Bars.
Select varieties.

2\$4 for



CLIF Bars
5-2.4 oz. Bars.
Select varieties.

6.99



Think! Bars
5-2.10 oz. Bars.
Select varieties.

8.99



Quest Bars
4-2.1 oz. Bars.
Select varieties.

8.99



Premier Protein
4-1.1 oz. Shakes.
Select varieties.

10.99



Barebells Bars Multipack
4 pk.-1.94 oz.
Select varieties.

8.99



Vital Protein
10 oz. Tub.
Select varieties.

22.99



Body Fortress
1.74-1.78 lbs.
Select varieties.

24.99



Clif Builders
6-2.40 oz. Bars.
Select varieties.

10.99



Bloom
25 Servings. Tub.
Select varieties.

29.99



Optimum Nutrition Protein Powders
Select sizes and varieties.

27.99



Legendary Protein Pastry
2.2 oz.
Select varieties.

2\$5 for



Ensure Shakes
6-8 oz. Shakes.
Select varieties.

10.99



Ensure Max Protein Shakes
4 pk.-11 oz.
Select varieties.

12.99

HOUSEHOLD ESSENTIALS

DIGITAL-ONLY OFFER



Lysol Disinfecting Wipes or Spray
Wipes 3-80 ct. or Spray 2-19 oz.
Select sizes and varieties.

SAVE 1.00 off
Limit 1



Fabuloso Multi-Purpose Cleaner
56 oz.
Select varieties.

6.49



Cloralex Bathroom or Multi-Purpose Cleaner
32 oz.
Select varieties.

3.49



Prime Power Cords or Power Strip
Select sizes and varieties.

10% off











GE Basic LED Light Bulbs
2-4 ct.
Select sizes and varieties.

BUY 1 GET 1 50% OFF
ANY PARTICIPATING ITEM

Get more out of shopping at Shaw's.

Get even more with FreshPass®!*



	FREE	MONTHLY OR ANNUAL SUBSCRIPTION
 How to join		
 Use Points for discounts on gas and grocery	✓	✓
 Clip deals to save more	✓	✓
 5% off O Organics® and Open Nature®		✓
 \$5 monthly credit for annual subscribers		✓
 Unlimited free Delivery		✓
 Extra savings on our exclusive brands		✓
 Points don't expire		✓

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