

# MORE WAYS TO SAVE



SAVE  
up to \$361  
to

ONLY  
**\$488**  
LB

VALUE PACK  
**100% PREMIUM  
USDA ANGUS CHOICE BEEF  
Boneless Stew Meat  
or Cubed Steaks**

FROZEN  
Chicken  
Tenderloins

GREAT TO  
GRILL  
OR FRY

**\$299**  
LB



3 LB BAG  
Pro-Health  
Russet Potatoes



SAVE  
\$152

**\$147**

Limit 2



3 LB BAG U.S. #1  
Yellow  
Onions



SAVE  
\$152

**\$147**

Limit 2



16 OZ BAG  
WILD-CAUGHT 71/90 COUNT  
Peeled  
Gulf Shrimp

SAVE  
\$200

**\$399**

LOUISIANA  
SEAFOOD



2 LB BOX  
Louisiana Select  
LARGE Breaded Shrimp

SAVE  
\$700  
PER BOX

**\$999**

LOUISIANA  
SEAFOOD



12 COUNT  
HALF CHOCOLATE & HALF VANILLA  
Mini  
Cupcakes

BAKERY  
FRESH

**\$399**



SLICED TO ORDER  
Cooked or  
Chopped Ham

SAVE  
\$200  
LB

**\$499**  
LB



# MORE WAYS TO SAVE



SAVE  
\$338  
When You Buy 2

ONLY  
**2/\$3**

18.8 OZ CAN SELECTED  
**Campbell's  
Chunky Soup**

8.2 OZ SELECTED  
Quaker Instant  
Oatmeal

SAVE  
\$398  
When You Buy 2

**2/\$4**



12 PACK 12 OZ CAN  
La Croix  
Sparkling Water

SAVE  
\$298  
When You Buy 2

**2/\$9**



4.6 - 7.2 OZ  
Rice-A-Roni  
or Pasta Roni

SAVE  
up to 87¢

**88¢**



32 OZ SQUEEZE  
Heinz  
Ketchup

SAVE  
\$252

**\$347**



24 - 52 OZ  
Chobani  
Creamers  
or Oat Milk

SAVE  
\$258  
When You Buy 2

**2/\$7**



50 COUNT PACK  
Totino's  
Pizza Rolls

SAVE  
\$352  
When You Buy 2

**2/\$10**



6 - 12 ROLL PACK SELECTED  
Fiora  
Paper Towels  
or Bath Tissue

SAVE  
\$402

**\$397**





**ROUSES  
MARKETS**



**OFFICIAL SUPERMARKET  
OF THE NEW ORLEANS SAINTS**

PRICES GOOD WEDNESDAY, JANUARY 15<sup>TH</sup> - WEDNESDAY, JANUARY 22<sup>ND</sup>, 2025

**THE BEST  
KING CAKE  
ON THE GULF COAST**



**FIND THE KING CAKE BABY!**



Find this King Cake baby hidden in our ad and bring to your local Rouses bakery for a **FREE** sample of King Cake.

**SAVE  
\$322  
LB**

**CUT & WRAPPED FREE!**



**100% PREMIUM  
USDA ANGUS CHOICE BEEF  
SOLD WHOLE IN BAG  
Boneless Shoulder Roast**

**ONLY  
\$377  
LB**

**SAVE  
\$300  
LB**



**SWEET JUICY  
Red  
Cherries**

**ONLY  
\$399  
LB**

**SAVE  
\$202  
LB**



**Boneless  
Center Cut  
Pork Roast**

**ONLY  
\$197  
LB**

**SAVE  
\$300  
LB**



**MISSISSIPPI FARM RAISED  
Fresh  
Catfish Fillet**

**ONLY  
\$599  
LB**

**GOURMET  
KING CAKES**

Eight delectable flavors to choose from!



**SAVE  
\$170**



**32 OZ  
Kitchen Basics  
Stock**

**\$187**

**SAVE  
up to \$4.98  
to  
When You Buy 2**



**12 PACK OZ  
7-Up, A&W  
or Crush**

**2/\$10**

**SAVE  
up to \$2.58  
to  
When You Buy 2**



**8 - 16.3 OZ  
Pillsbury Grands  
Crescent or  
Cinnamon Rolls**

**2/\$5**

**SAVE  
\$218  
When You Buy 2**



**5 LB BAG  
Rouses Rice  
OR 27 OZ CAN  
Blue Runner Beans**

**2/\$5**

**SAVE  
\$218**



**LARGE 10 LB BAG  
GRANULATED  
Rouses 100%  
Louisiana Sugar**

**\$6.99**

**SAVE  
\$376  
When You Buy 4**



**12 - 16 OZ PACK  
Ronco  
Pasta**

**4/\$5**

**SAVE  
\$200**



**22.5 - 32 OZ SELECTED  
Ore Ida  
Fries**

**\$3.99**

**SAVE  
up to \$3.98  
to  
When You Buy 2**



**7.75 - 8 OZ  
Zapp's  
Potato Chips or  
On The Border Tortilla Chips**

**2/\$4**

**SAVE  
\$300**



**84 OZ LIQUID OR  
25 - 42 CT PODS  
Tide  
Laundry  
Detergent**

**\$10.99**



**24 PACK 12 OZ  
Michelob  
Ultra**

**\$27.99**



**1.5 LITER  
Yellow Tail  
Wine**

**\$10.99**



**BE THE LIFE OF  
THE MARDI**

Feed the whole  
krew with a party  
tray from our deli!



CATERING GUIDE





JEREMY & WESLEY

# OUR CHOICE IS ANGUS CHOICE

The marbling in USDA Angus Choice adds flavor and makes your steak richer, juicier and more tender.



**SAVE \$3.00 LB**

**CHAIRMAN'S RESERVE**  
100% PREMIUM USDA ANGUS CHOICE BEEF VALUE PACK  
**Shoulder Seven Steaks**

**\$4.99 LB**



**SAVE up to \$3.00 LB**

**ROUSE MARKET VALUE PACK**  
**Boneless Center Cut Pork Loin Chops or Back Ribs**

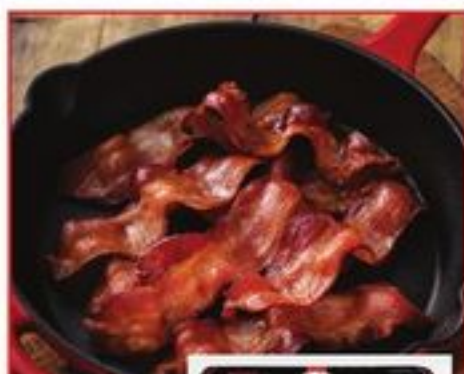
**\$2.99 LB**



**SAVE 50¢ LB**

**SANDERSON FARMS**  
USDA GRADE A VALUE PACK  
**Boneless Skinless Chicken Thighs**

**\$3.49 LB**



12 - 16 OZ  
**Hormel Black Label Bacon**  
**\$4.99** BACON MAKES EVERYTHING BETTER

3.2 - 4.5 OZ SELECTED  
**Oscar Mayer Lunchables**

**2/\$3**



16 OZ PACK  
**Oscar Mayer Wieners**

**2/\$4**



15 - 16 OZ PACK SELECTED  
**Oscar Mayer Franks \$3.49**

7 - 9 OZ  
**Hillshire Farms Ultra Thin Cold Cuts**

**2/\$7**



12 - 19.76 OZ SELECTED  
**Johnsonville Sausage**

**2/\$9**



16 OZ PACK  
**Richard's Smoked Sausage**

**\$4.99**



3 LB  
**Rouses Whole Stuffed Chicken**

**\$14.99**



Crawfish Jambalaya, Rice Dressing, Jalapeno Cornbread or Shrimp & Sausage

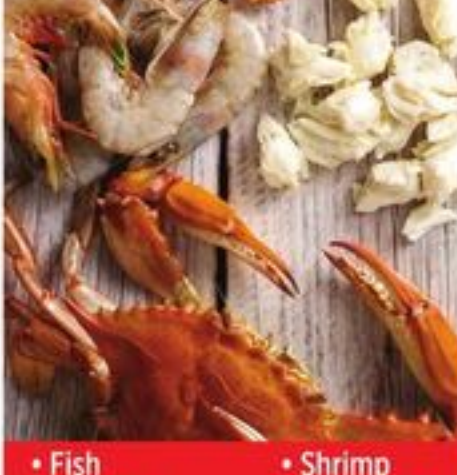
## ROUSE IN-HOUSE SEAFOOD

## LOCAL SEAFOOD

TEXAS FARM RAISED  
**Fresh Whole Redfish**  
**\$5.99 LB**



Redfish are known for their firm texture and mild taste and are great for broiling or grilling. Serve with a fresh green salad for a complete healthy meal.



Available in our Seafood Department

CHOOSE FROM 6 VARIETIES!  
8 OZ WILD-CAUGHT  
**Freshie Shrimp Bowls**  
**2/\$7**

Shrimp Alfredo, Shrimp & Grits, Shrimp Creole, Shrimp Stir Fry or Shrimp Mac & Cheese



WILD-CAUGHT  
**Cod Fillet**

**\$7.99 LB**



16 OZ PACK  
**Nature's Best Bay Scallops**

**\$7.99**



4 OZ TRADITIONAL, GRAVLAX OR CRACKED PEPPER  
**Spruce Point Smoked Salmon**

**\$5.99**



## ROUSE IN-HOUSE DELI & COLD CUTS

ROUSES Chicken Sandwich **\$3.99**



ROUSES Fried Chicken Tenders **\$6.99 LB**



SLICED TO ORDER Swiss Cheese **\$7.99 LB**



SLICED TO ORDER Rouses Roast Beef **\$9.99 LB**



Choose from Original or Cajun Style



FRESH MADE IN STORE  
**Rouses Wraps \$5.99**  
Ham & Swiss, Turkey & Cheddar, Roast Beef & Swiss, Chicken Caesar and more!



ASSORTED VARIETIES  
**Rouses Potato Salad \$2.99 LB**  
With Mustard, Deviled Egg or Country Style with Egg



28 OZ  
**Hormel Gatherings Party Tray \$14.99**



5.2 OZ  
**Boursin Spread \$5.99**  
OR 8 OZ SELECTED La Bonne Vie Brie **\$5.99 LB**

## ROUSE IN-HOUSE BAKERY



ROUSES Berry Gentilly Cake **\$29.99**



24 OZ SLICED  
**Izzio Sourdough \$4.99**



4 COUNT  
**Blueberry Scones \$4.99**



National Popcorn Day is January 19th!  
32 OZ CONTAINER  
**Rouses Gourmet Popcorn \$2.99** STARTING AT

**DOUBLE AD WEDNESDAY**

Our sales flyers overlap on Wednesdays. You get

**DOUBLE THE Savings!**



# SAVE ON HISPANIC MEAT AND PRODUCE

**SAVE \$1.50 LB**



**\$7.99 LB**

100% PREMIUM USDA ANGUS CHOICE BEEF  
Picanha Roast

**SAVE \$6.00 LB**



**\$6.99 LB**

INSIDE Beef Skirt Steak

**SAVE \$4.00**  
When You Buy 10



**10/\$1**

JUICY Fresh Limes  
Limit 20

**SAVE \$2.52**  
When You Buy 3



**3/\$5**

TROPICAL Jumbo Red Mangos  
Limit 6

SKIN-ON Whole Pork Belly



**\$3.49 LB**

GREAT FOR SOUP Beef Oxtails



**\$8.99 LB**

RED RIPE Roma Tomatoes



**\$1.29 LB**

FRESH White Onions



**\$1.29 LB**

15 OZ Herdez Pork Carnitas or Shredded Chicken in Chipotle Sauce



**\$8.49**

9 OZ Cacique Beef or Pork Chorizo



**\$1.69**

BUNCHED Fresh Cilantro



**99¢**

3 OZ El Club Chili Pods



**2/\$5**

## SAVORY SAVINGS ON SEAFOOD

3 LB BAG Nature's Best Whole Tilapia



**\$6.99**

16 OZ Netuno Seafood Mix



**\$6.99**

QUARTER SHEET Tres Leches Cake



**\$29.99**

Original or Dulce de Leche

FRESH BAKED Bolillo Rolls



**3/99¢**

# STOCK UP & SAVE ON AUTHENTIC HISPANIC PRODUCTS

4 LB BAG Maseca Corn Masa Flour



**\$3.69**

15.5 OZ Goya Beans



**4/\$5**

11.3 OZ Jumex Nectar



**67¢**

12 OZ BAG Puka Plantain Strips



**\$6.99**

8 COUNT Sazón Goya Seasoning



**\$1.59**

10 - 20 COUNT Guerrero Fajita or Soft Taco Tortillas



**\$2.99**

12 PACK 12 OZ Topo Chico Mineral Water



**\$11.99**

16 OZ La Preferida Beans



**\$1.59**

12 COUNT La Tiara Taco Shells



**\$1.79**

7 OZ La Costena Chipotle Peppers



**\$1.79**

15.7 OZ Herdez Guacamole Salsa



**\$3.59**

5 OZ Tapatio Hot Sauce



**\$1.99**

# SAVE ON SOUTH OF THE BORDER TEX MEX ITEMS

17.5 - 23 OZ Rouses Tortillas



**\$2.79**

1 OZ Old El Paso Taco Seasoning Mix



**99¢**

4.7 - 7.4 OZ Old El Paso Taco Shells



**\$2.99**

10 OZ Old El Paso Enchilada Sauce



**\$1.89**

10 - 14 COUNT Mission Zero Net Carb or Street Taco Tortillas



**\$2.99**

7.5 - 8 OZ Taco Bell Taco Sauce



**\$1.99**

8.85 - 14.6 OZ Taco Bell Dinner Kit



**\$3.79**

16 OZ Pace Salsa or Picante Sauce



**\$2.79**

5 OZ Cholula Hot Sauce



**\$3.79**

8 COUNT Mission Fajita Tortillas



**\$3.49**

15 OZ Ricos Cheese Sauce



**\$2.99**

16 OZ Zydeco Salsa



**\$5.99**

STOCK UP & SAVE ON AUTHENTIC HISPANIC PRODUCTS AND SOUTH OF THE BORDER TEX MEX ITEMS

**ROUSES MARKETS**



**OFFICIAL SUPERMARKET OF THE NEW ORLEANS SAINTS**

**FEELS LIKE HOME**



EXTRA SAVINGS THIS WEEK! \$\$\$

# Dollar Days Sale!

SAVE MORE WHEN YOU BUY 2

**2/\$3**

- 2 LITER Shasta Soda
- 4 - 4.1 OZ Idahoan Mashed Potatoes
- 2.05 - 2.39 OZ SELECTED Kraft Mac & Cheese Cup
- 15 - 15.2 OZ CAN Rouses Fruit
- 16.9 OZ Rouses Aloe Vera Drink
- 30.4 OZ Core Hydration Water

**2/\$5**

- 15 - 20 OZ LOAF Sara Lee Honey Wheat Bread
- 16 OZ JAR Jif Peanut Butter
- 15 OZ CAN Wolf Chili
- 10 COUNT PACK Best Choice Drink Mix
- 15 OZ CAN Hormel Beef Tamales
- 3 OZ SELECTED Rouses Chocolate Bar

**2/\$7**

- 10 - 11 OZ BAG Tostitos Tortilla Chips
- 15 - 15.5 OZ Tostitos Salsa
- 7.1 - 13.7 OZ Keebler Town House Crackers, Club Crackers or Sandwich Crackers
- 32 OZ Pearl Milling Co. Pancake Mix
- 24 OZ Pearl Milling Co. Syrup
- 5 OZ Ghirardelli Chocolate Squares
- 3 COUNT PACK Scotch Brite Scrub Sponges

**YOUR CHOICE!** **4 \$5** **For** **MIX & MATCH!**

OVER A HUNDRED 4/\$5 ITEMS AVAILABLE IN STORE!

10.7 OZ SELECTED Campbell's Condensed Soups

**STOCK UP & SAVE!**

1.25 LITER Coca-Cola, Sprite or Fanta

**BUY 1 OR BUY 4!**

20 OZ Powerade Sports Drinks

**YOUR CHOICE!**

2.3 - 2.5 OZ Pringles Potato Crisps

28 OZ Powerade Sports Drink

**YOUR CHOICE!**

2.6 OZ POUCH Starkist Chicken

**MIX & MATCH!**

15.5 - 16 OZ CAN Hunt's Manwich Sloppy Joe Sauce

1.25 - 2.8 OZ Kellogg's Cereal Cups

**MIX & MATCH!**

.75 - .88 OZ SELECTED McCormick Gravy Mix

OVAL OR RECTANGLE Rouses Aluminum Roasting Pan

10 - 10.5 OZ Rouses Marshmallows

6 COUNT BOX Moon Pie

1 - 4.12 OZ SELECTED Jell-O Instant Pudding

.71 - 2.25 OZ SELECTED McCormick Grill Mates

**BUY 1 OR BUY 4!**

8 OZ Best Choice Whipped Topping

**YOUR CHOICE!**

5 - 5.5 OZ Rouses Chips

16 OZ Old El Paso Refried Beans

**STOCK UP & SAVE!**

7.25 - 7.5 OZ Chef Boyardee Microwavables

14.75 - 15 OZ CAN SELECTED Del Monte Vegetables

ROUSES 011525 PULLOUT PAGE 2 BACK ALL VERSIONS



**COOL SAVINGS ON DAIRY & FROZEN**



14 - 64 OZ  
International Delight Foam or Coffee **\$4.49**



5 - 7 OZ  
Kraft Cracker Cuts Cheese **\$2.99**



8 - 11 OZ  
TGI Fridays Appetizers **2/\$8**



10.5 - 12.5 OZ  
Marie Callender's Entrées **2/\$6**



GALLON  
Sunny Delight Punch **2/\$6**



8 OZ  
Cabot Cheese Bars **2/\$6**



6 COUNT  
Outshine Bars **\$3.98**



9.5 - 12 OZ  
Amy's Entrées **2/\$11**

**"TWO THINGS: BEST QUALITY, BEST PRICE!"** - Anthony J. Rouse Sr., Founder



12 COUNT PODS OR 12 OZ BAG  
Community Coffee **\$5.99**



14 OZ  
Rouses Specialty BBQ Sauces **2/\$5**



64 OZ  
Juicy Juice **2/\$7**



18 OZ  
Quaker Oats **2/\$7**



15.5 OZ  
Guayaki Yerba Mate **2/\$5**



6 COUNT PACK  
Act II Popcorn **\$2.99**



9.5 - 13 OZ NABISCO  
Chips Ahoy or Oreo Cookies **2/\$5**



5 OZ CAN  
Rouses Chunk Light Tuna **87¢**

**CHILI FIXINS**

**VALENTINE CANDY AND GIFTS** SHOP EARLY



2.8 - 3.65 OZ  
Wick Fowler or Carroll Shelby Chili Kit **\$2.89**



14.5 OZ CAN  
Hunt's Tomatoes **4/\$5**



32 COUNT ASSORTED  
Valentine Cards **2/\$5**



ASSORTED  
Valentine Plates or Napkins **2/\$3**



15 - 16 OZ  
Bush's Chili Beans or Chili Beans **\$1.79**



7 - 8.5 OZ  
Rouses Garlic or Onion Powder **\$4.99**



ASSORTED  
Valentine Plush with Heart or Rose **\$7.99**



5.1 OZ SELECTED  
Russell Stover Valentine Heart Chocolates **\$5.99**



16 OZ  
Best Choice Sour Cream **\$1.99**



32 OZ  
Rouses Shredded Cheese **\$6.99**



4.2 - 4.6 OZ  
Ferrero Rocher Chocolates **\$5.99**



5.5 - 5.9 OZ  
Lindt Valentine Hearts **\$13.99**

**CELEBRATE BIG. HOST EASY.** VISIT [PGLocalValues.com](http://PGLocalValues.com) for details and to claim your reward. GET A \$10 REWARD WHEN YOU SPEND 130 ON P&G PRODUCTS.



12 MEGA ROLLS PACK  
Charmin Bath Tissue **\$14.99**



33.8 OZ  
Scope Mouthwash **\$4.99**



16 OZ KIT  
Dawn Powerwash Dish Spray **\$4.99**



5.4 OZ SELECTED  
Crest Complete Toothpaste **\$3.99**



16 OZ  
Mr. Clean Clean Freak Kit **\$5.99**



44 OZ  
Downy Fabric Softener **\$5.49**



21 - 37 COUNT  
Cascade Action Pacs **\$7.99**



10.4 OZ  
Pantene Shampoo or Conditioner **2/\$9**



6 - 15 COUNT  
Swiffer Wet Jet Pads **\$9.99**



12.2 OZ  
Downy Unstoppables or Infusions **\$8.99**



12 COUNT  
Olay Cleansing Melts **\$3.99**



36 COUNT BOX  
Tampax Pearl Tampons **\$8.99**





# CELEBRATING 100 YEARS OF CITY PRODUCE



**SAVE \$1.00 LB**

SWEET  
**Yellow Peaches or Nectarines**  
**\$3.99**  
LB

➔ Yellow peaches are a classic variety of peach with a sweet, tangy flavor and a perfect balance of sugar and acid. Eat as is or use in a seemingly endless variety of recipes for everything from meals to snacks and even salsas and sauces.

2 LB BAG KING'S RIVER  
**Cara Cara or Blood Oranges**

**\$3.99**



Cara Cara and Blood Oranges are red fleshed navel oranges that are sweet and less acidic than other oranges.

1 LB BAG WONDERFUL  
**Seedless Lemons**

**\$2.99**



Wonderful seedless lemons are everything you love about lemons, minus the seeds! Great for juicing, infusing and cooking.

10 - 12 OZ  
**Taylor Farms Vegetables**

**\$2.99**



Skip the prep and open a package of pre-washed fresh vegetables, ready for cooking, roasting, dipping, or whatever your culinary heart desires.

6 OZ SOUTH MILL CHAMPS  
**Portabella Mushroom Caps**

**2/\$7**



Known for their rich flavor, meaty texture and impressively large caps, portabellas have been widely integrated into culinary delights around the world.

PRODUCT OF USA  
32 OZ JAR  
**Rouses Minced Garlic**

**\$6.99**



ROUSES  
**Fresh Cut Seasoning Mix**

**\$3.49**  
LB



24 OZ BAG  
**Hampton Farms Peanuts**

**2/\$7**



8 OZ WONDERFUL  
**Roasted Pistachios**

**\$3.99**



## LARGEST SELECTION & LOWEST PRICES ON BEER & WINE



15 PACK 12 OZ  
**Urban South Paradise Park**

**\$18.99**



18 PACK 12 OZ  
**Corona Beer**

**\$24.99**



750 ML SELECTED  
**Joel Gott Wine**

**\$14.99**



750 ML SELECTED  
**Kim Crawford Sauvignon Blanc**

**\$13.99**



18 PACK 12 OZ  
**Miller High Life or Pabst Blue Ribbon**

**\$16.99**



12 PACK 12 OZ  
**Happy Dad Hard Seltzer**

**\$17.99**



750 ML SELECTED  
**Apothic Wine**

**\$9.99**



750 ML SELECTED  
**Stella Rosa Wine**

**\$9.99**



4 PACK 12 OZ  
**Louie Louie 5 MG THC THC Seltzer**

**\$17.99**



4 PACK 12 OZ  
**Señorita 10 MG THC THC Seltzer**

**\$15.99**



750 ML  
**Firesteed Pinot Noir**

**\$14.00**



750 ML SELECTED  
**Quady Electra Wine**

**\$14.00**

## NON-ALCOHOLIC BEER CHOICES



12 PACK 12 OZ  
**Bud Zero**

**\$14.99**



6 PACK 11.2 OZ  
**Heineken Zero**

**\$9.99**



12 PACK 12 OZ CANS  
**Busch Non-Alcoholic Beer**

**\$11.99**



6 PACK 12 OZ  
**Athletic Non-Alcoholic**

**\$9.99**

**DOUBLE AD WEDNESDAY**

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**DOUBLE THE Savings!**

Stay in Touch with Rouses • www.rouses.com • @RousesMarkets • facebook.com/rousesmarkets • #Rouses  
Quantity rights reserved. None sold to dealers. Not responsible for typographical errors. Some items not available at all stores. Sale prices good in store only.  
"Two things: Best Quality, Best Price" —Anthony J. Rouse, Founder

We accept: Cash • Check • Debit • Credit • EBT • WIC  
\*When and where available.

Prices good at Alabama Locations

PRICES GOOD JANUARY

SUN	MON	TUES	WED	THUR	FRI	SAT
			15	16	17	18
19	20	21	22			



**ROUSES  
MARKETS**



**OFFICIAL SUPERMARKET  
OF THE NEW ORLEANS SAINTS**

**Zapp's**  
POTATO  
CHIPS

**CRUNCH  
INTO BOLD  
FLAVOR...**

**DISCOVER ZAPP'S® KETTLE  
POTATO CHIPS & PRETZELS!**



**BUY \$30** of participating  
General Mills  
food products  
purchased in  
one transaction.

**SNAP YOUR  
RECEIPT  
& EARN A**

**\$10 GIFT CARD\***  
with **fetch**



**Shop Now**

\*Purchase \$30 of qualifying General Mills food products (after discounts, before taxes) in one transaction between 12/15/24 and 2/28/25 and scan receipt in Fetch app within 2 weeks of purchase to earn 13,000 Fetch points redeemable for a \$10 gift card. 18+, US residents only. While supplies last. Can redeem offer once for a purchase made 12/15/24 - 2/8/25 and once for a purchase made 2/9/25 - 02/28/25 (2 redemptions max in promotional period). Use of Fetch is subject to its Terms of Use and Privacy Policy. Learn more at [Fetch.com/GAMEDAY](https://Fetch.com/GAMEDAY)