

ALL SALE PRICES ARE MEMBER PRICE UNLESS OTHERWISE NOTED

Our Brands are a BIG DEAL

GET 25% OFF*
WITH **U** DIGITAL COUPON
When You Spend \$10 or More on Participating Items Each Week
IN-STORE OR ONLINE

SHOP OUR EXCLUSIVE BRANDS

Signature Farms, open nature, overjoyed, ONLY IN OUR STORES

*Limit 1 transaction per week over the duration of the event (1/17/25 - 1/23/25, four total offers). See Safeway.com/forU for details.

1.99
lb

Assorted Pork Loin Chop Value Pack

Signature Farms® Whole Pork Tenderloin: \$2.99 lb.

2.99
lb

Signature Farms® Boneless Skinless Chicken Breast or Thighs

4.99
lb

Eye Round Roast

6.99
lb

Extra Jumbo Raw Shrimp
16-20 ct., EZ peel, sold in a 2 lb. bag for \$13.98 ea.; lesser quantities \$8.99 lb.
Extra Large Cooked Tail On Shrimp, 26-30 ct.: \$8.99 lb.
sold in a 2 lb. bag for \$17.98 ea.; lesser quantities \$10.99 lb.

DIGITAL ONLY OFFERS *Coupon must be downloaded to your Safeway for U account prior to purchase and is one time use only. Limit 1 offer per household.

5x POINTS

Strawberries 1 lb. ctn. or Jumbo Blueberries
9.8 oz. pkg.

FINAL PRICE after digital coupon savings*
2.99
ea
LIMIT 2 OFFERS

5x POINTS

Fresh Express Salad Blends
5-11 oz. pkg.

FINAL PRICE after digital coupon savings*
1.99
ea
LIMIT 2 OFFERS

5x POINTS

El Monterey Chimichangas or Breakfast Burrito 4.5 oz. pkg.
4.5-8.5 oz. pkg.
Celeste Pizza for One 5-5.5 oz. pkg.
Birdseye Steamfresh Vegetables 10 oz. pkg.
Banquet Pot Pie 7 oz. pkg.

FINAL PRICE after digital coupon savings*
99¢
ea

MORE THAN 10 VARIETIES

Progresso Protein, Spicy, Rich & Hearty, Traditional, Reduced Sodium, Light or Vegetable Classics Soups 18-19 oz. can

3\$5
for
WHEN YOU BUY 3

save on Hormel Buy 3 Save \$3*

Hormel Original Pepperoni 4-6 oz. pkg. **8.99** ea
Hormel Black Label Bacon 24 oz. pkg. **7.99** ea
Hormel Fully Cooked Entrées 15 oz. pkg. **4.99** ea

3.99 ea
6.99 ea
8.99 ea

Chips
Doritos Tortilla 3.25-10.75 oz. bag
Ruffles Potato 7.25-8.5 oz. bag
Lay's Kettle 8 oz. bag
Fritos Corn 3.25-10 oz. bag
On the Border Canned Dip 8.5-9 oz. can

4\$10
for
WHEN YOU BUY 4

Coke, Diet Coke or Sprite 6-pk., 16.9 fl. oz. btls. Plus deposit where required

3\$11
for
WHEN YOU BUY 3

Primo Taglio® Ham off the Bone

7.99
lb

Starbucks Coffee
Ground or Whole Bean 10-12 oz. bag
Cold Brew 32 fl. oz. bt.
C-Caps 6-10 ct. pkg.
Nespresso Espresso 8-10 ct. pods
Instant 1.175 oz. jar

6.99
ea
WHEN YOU BUY 2

Ann & Hammer
Laundry Detergent 100.5-206 fl. oz. liquid or 42 ct. pkg. power packs
Deep Clean Laundry Detergent 43.5 oz. bt.
Angel Soft Bath Tissue 8 ct. mega roll or Dial Family Plates or Brandy Paper Towels 4 ct. double roll + 3 regular rolls or Oldfashion Stain Remover 3 lb. tub, 24 ct. packs or 50 fl. oz. liquid

6.99
ea

Josh, Mark West, Matusa or Ruffino Prosecco 750 mL, select varieties

\$10.99
each Sale Price
\$9.90 ea.
WHEN YOU BUY 6

PLAYOFFS SPECIAL SCORE BIG SAVINGS!

7.99
ea

Snapple Tea
12-pk., 16 fl. oz. btls.
Plus deposit where required

Unlock hundreds of deals.

Offers valid 1/17-1/23/25

DIGITAL ONLY OFFER

mix or match

5x POINTS

Sumo Citrus or Pomegranates

FINAL PRICE after digital coupon savings*
1.49
ea
LIMIT 4 OFFERS

DIGITAL ONLY OFFER

5x POINTS

Signature SELECT® Soda, Seltzer Water or Club Soda
2 lit. btls.
Plus deposit where required

FINAL PRICE after digital coupon savings*
49¢
ea
LIMIT 2 OFFERS

DIGITAL ONLY OFFER

5x POINTS

Nabisco Snack Crackers 3.5-8.5 oz. pkg. or BelVita Breakfast Biscuits 7.04-8.8 oz. pkg.

FINAL PRICE after digital coupon savings*
2.49
ea
LIMIT 4 OFFERS

DIGITAL ONLY OFFER

5x POINTS

Pepperidge Farm Farmhouse Bread
22-24 oz. pkg.

FINAL PRICE after digital coupon savings*
2.99
ea
LIMIT 4 OFFERS

DIGITAL ONLY OFFER

5x POINTS

Turkey Hill Ice Cream
46 fl. oz. ctn.
Late Night 14 fl. oz.

FINAL PRICE after digital coupon savings*
2\$6
for
WHEN YOU BUY 2

DIGITAL ONLY OFFER

5x POINTS

Signature SELECT® Cookies 18 ct. pkg., chocolate chip, sugar, peanut butter, oatmeal raisin, candy or brownie

FINAL PRICE after digital coupon savings*
3.49
ea
LIMIT 1 OFFER

DIGITAL ONLY OFFER

5x POINTS

Hatfield Bacon
16 oz. pkg.

FINAL PRICE after digital coupon savings*
4.99
ea
LIMIT 4 OFFERS

DIGITAL ONLY OFFER

5x POINTS

Dietz & Watson American Cheese
white or yellow

FINAL PRICE after digital coupon savings*
5.99
lb

*Visit Safeway.com/forU for program details. *Coupon must be downloaded to your Safeway for U account prior to purchase and is one time use only. Limit 1 offer per household.

DriveUp & Go

- Order Online and skip the line!
- We'll bring the groceries to your car

GroceryDelivery

- Earn & redeem For U® grocery reward Points*
- Carefully shopped by experienced associates

Order online. Visit Safeway.com or download the Safeway Deals & Delivery app.

SAFEGWAY for U

*Visit Safeway.com/forU for program details.

deli & carryout cuisine®



Dietz & Watson Buffalo or BBQ Chicken
9.99 lb



Primo Taglio® Cooked Ham
6.99 lb



Dietz & Watson Picante Provolone or Premium Swiss Cheese
9.99 lb



Primo Taglio® Hot Pepper Jack Cheese
7.99 lb



BelGioioso Snacking Cheese
4.99 ea



Primo Taglio® Mozzarella Rolls
5.99 ea

NEW EVERYDAY LOW PRICE

MEATS

dairy



Chobani Zero Sugar Yogurt
4-pk, 5.3 oz. pkg.
2\$8



Tillamook Chunk, Cream, Shredded or Sliced Cheese
7-8 oz. pkg.
2\$6



Kraft Philadelphia Cream Cheese Bricks
8 oz. pkg.
2\$6



Silk Almond Milk
64 fl. oz. ctn.
2\$6



Jell-O Gelatin & Pudding
4-pk, 12.5-14.5 oz. pkg.
2\$5



Dannon Oikos or Two Good Greek Yogurt
32 oz. ctn.; 2 for \$12
10\$6



Florida's Natural Ade Drinks
59 fl. oz. btl.
2\$4



Yoplait Go-Gurt
Original 8-pk, 1.6 oz. pkg.
Protein Yogurt 16 oz. ctn.
2.99 ea

Keep calm and crack on.

Sincerely, Eggs

Our Brands are a BIG DEAL

GET 25% OFF*

WITH **U** DIGITAL COUPON

When You Spend \$10 or More on Participating Items Each Week

IN-STORE OR ONLINE

Signature SELECT®

Overjoyed™ Trail Mix
7-8 oz. pkg.

Signature SELECT® Filled Pretzels
• Peanut Butter 24 oz. pkg.
• Almond Butter 18 oz. pkg.

O Organics® Popcorn
4-5 oz. pkg. or **Signature SELECT® Ready to Eat Popcorn**
6.5-9 oz. bag, butter or cheddar

Signature SELECT® Deluxe Mixed Nuts or Whole Cashews
33-34 oz. pkg.

Signature SELECT® Pretzels
10-13 oz. pkg.

Signature SELECT® Pretzel Twirls
18 oz. pkg., butter garlic or honey mustard

SHOP OUR EXCLUSIVE BRANDS ONLY IN OUR STORES

open nature, Lucerne, O Organics, overjoyed, PRIMO TAGLIO

grocery savings

DIGITAL ONLY OFFERS

PREMIUM
Unsalted Toppings
FINAL PRICE after digital coupon savings
1.99 ea
LIMIT 4 OFFERS

Nabisco Premium Crackers
9-17 oz. pkg.

DIGITAL ONLY OFFERS

Green Mountain, Donut Shop Original or Latte, McCafé or Lavazza Coffee K-Cups
10-12 ct. pkg.
5.99 ea
WHEN YOU BUY 3

DIGITAL ONLY OFFERS

Pearl Milling
Pancake Mix 32 oz. pkg.
Syrup 24 oz. btl.
2\$6
FINAL PRICE after digital coupon savings
WHEN YOU BUY 2

DIGITAL ONLY OFFERS

Welch's Fruit Snacks
40 ct., 32 oz. pkg.
2\$5
FINAL PRICE after digital coupon savings
WHEN YOU BUY 2

DIGITAL ONLY OFFERS

General Mills Large Size Cheerios Cereal
• Oat Crunch 18.2 oz. pkg.
• Flavored 14.2-14.9 oz. pkg.
• Multi Grain 12 oz. pkg.
• Honey Nut 15.4 oz. pkg.
• Yellow Box 12 oz. pkg.
3.99 ea
WHEN YOU BUY 2
Individual Price \$5.99 ea

DIGITAL ONLY OFFERS

General Mills Large Size Juicy Juice
• 100% Juice 64 fl. oz. btl.
• Fruitfuls 9-pk, 6.75 fl. oz. boxes
2\$6
WHEN YOU BUY 3

DIGITAL ONLY OFFERS

Rao's Pasta Sauce
32 oz. jar
7.49 ea

DIGITAL ONLY OFFERS

Hellmann's Mayonnaise
20 fl. oz. btl. squeeze or 30 fl. oz. jar
5.99 ea

DIGITAL ONLY OFFERS

Blue Diamond Almonds
6 oz. pkg.
2\$7

DIGITAL ONLY OFFERS

Hunt's Tomatoes
28-29 oz. can
3\$5

DIGITAL ONLY OFFERS

Chef Boyardee Big Bowl
14.25-14.5 oz.
2\$5

DIGITAL ONLY OFFERS

Chicken of the Sea Tuna
2.5-5 oz. pkg.
10\$10

DIGITAL ONLY OFFERS

Wish-Bone Salad Dressing
8 fl. oz. btl.
3\$5

DIGITAL ONLY OFFERS

Signature SELECT® Filled Pretzels
24 oz. pkg.
5.49 ea

DIGITAL ONLY OFFERS

Nabisco Family Size
• Oreo 12.2-18.71 oz. pkg.
• Chips Ahoy! 14.25-19.8 oz. pkg.
• Butter Butter 15.27-18 oz. pkg.
• Honey Maid Graham 7.04-14.4 oz. bag
2\$7
WHEN YOU BUY 2

DIGITAL ONLY OFFERS

Kebler Townhouse Crackers
9-13.3 oz. pkg. or Cheez-it Bagged 5.75-7.5 oz. bag
3.49

DIGITAL ONLY OFFERS

Utz
• Pretzels 14-16 oz. bag
• Cheese Curds 8.5 oz. bag
or Tortiyah! Cantina Style Tortilla Chips 10-12 oz. bag
2.99 ea

DIGITAL ONLY OFFERS

Deer Park Spring Water
24-pk, 16.9 fl. oz. btl. or Pure Life Water 28-pk, 16.9 fl. oz. btl.
2\$9
WHEN YOU BUY 2

DIGITAL ONLY OFFERS

Ben's Original Ready Rice
RICE PILAF
FINAL PRICE after digital coupon savings
2\$4
WHEN YOU BUY 2

DIGITAL ONLY OFFERS

Pringles
• Crisps 8.5 oz. canister
• Mingles 5.5 oz. bag
2\$6
WHEN YOU BUY 2

DIGITAL ONLY OFFERS

Topo Chico Saboros
8-pk, 12 fl. oz. cans or Coke, Diet Coke or Sprite 12-pk, 12 fl. oz. cans
4.99 ea
Signature SELECT™ Refresh Spring Water 35-pk, 16.9 fl. oz. btl.
Plus deposit where required

DIGITAL ONLY OFFERS

Ben's Original Ready Rice Dishes
6-8.8 oz. pkg.
2\$4
WHEN YOU BUY 2

DIGITAL ONLY OFFERS

Snack Factory Bites or Pop'ums
9 oz. pkg.
3.49

Get more while you shop.

Earn 700 Points* Get \$10 off your next purchase

Earn 1000 Points* Get \$15 off your next purchase

Earn 1200 Points* Get \$20 off your next purchase

SCAN TO JOIN FREE

get ready for your **LUNAR NEW YEAR CELEBRATION**

Sapporo Ichiban Ramen Original
5-pk, 17.5 oz. pkg.
5.99 ea

Annie Chun's Noodle Bowls
7.8-8.8 oz. pkg.
3.99 ea

Dynasty Canned Corn
15 oz. pkg.; \$2.99 ea.

Mamulu Noodles
16.8-16.9 oz. pkg., all varieties \$3.49 ea.

Kikkoman Soy or Teriyaki Sauce
10 fl. oz. btl.
2\$6

Panda Express Sauce
18.75-20.75 oz. btl.
4.99 ea

Thai Kitchen Organic Coconut Milk
13.66 fl. oz. pkg.
3.49 ea

Blue Dragon Spring Roll Wrappers
4.7 oz. pkg.
2\$5
WHEN YOU BUY 2

Sun Tropics Rice Bites, 3.5 oz. pkg.; 2 for \$7

Save \$5 when you spend \$15 on participating items in a single transaction

Arm & Hammer Laundry Detergent
• Liquid 100.5-105 fl. oz.
• Power Paks 42 ct.
• Deep Clean 49.5 fl. oz. or Oxi Clean 3.5 lb.
6.99 ea

Quilted Northern Bath Tissue
6 mega rolls
Brawny Paper Towels 4 dbl. rolls or Angel Soft Bath Tissue 8 mega rolls
6.99 ea

Dixie Paper Plates or Vanity Fair Napkins
300 ct.
6.99 ea

Vanity Fair
3\$5 for Kleenex Facial Tissues
• Cubes 60 ct. pkg.
• Flats 120-160 ct. pkg.

Scott Bath Tissue
8 roll, 1000 sheet
• Paper Towels 6 dbl. rolls
6.99 ea

Cottonelle Bath Tissue
6 mega rolls
• Moist Wipes 168 ct. pkg.
6.99 ea

bakery

DIGITAL ONLY OFFER

Signature SELECT® French or Italian Bread
14 oz. pkg.
1.89 ea
LIMIT 1 OFFER

Overjoyed™ Dessert Bites
13.8-24 ct. pkg., petite brownies, maderies, duets or palmiers
\$7 ea

Signature SELECT® Cheese Garlic Bread Sticks
12 ct. pkg. or 8x8 Cornbread 18 oz. pkg.
5.79 ea

Jumbo Croissants
4 ct. pkg.
3.99 ea

Martin's Sweet Potato Rolls
15 oz. pkg.
FREE

Entenmann's Donuts
15.5-17.5 oz. pkg.
3.99 ea

Bakery Party Platters

many options to choose from

3 EASY WAYS TO ORDER: Visit us at the deli counter, call 1-888-358-7328, or order online: safeway.com/orderahead

frozen favorites

DIGITAL ONLY OFFERS

Häagen-Dazs Ice Cream
1.4 fl. oz. ctn.
• Ice Cream Bars 3 ct., 9 fl. oz. pkg.
3.99 ea
LIMIT 1 OFFER

Home Run Inn Pizza
27-32 oz. pkg.
• Gino's East Deep Dish 32 oz. pkg.
• Newman's Own 15.5-17 oz. pkg.
6.99 ea
LIMIT 1 OFFER

Marie Callender's Shepherd's Pie
11.5 oz. pkg.
3.99 ea

Birds Eye Meal Starters
11-17 oz. pkg.
3.99 ea

Rao's Family Size Entrées
24-25 oz. pkg., all varieties
9.99 ea

P.F. Chang's Home Menu
10.25-12 oz. pkg.
3.99 ea

Mrs. T's Pierogies
12.84-16 oz. pkg.
3\$10

Michael Angelo's Dinners
10-11 oz. pkg.
3.99 ea

meals made simple

household

DIGITAL ONLY OFFERS

Fancy Feast Wet Cat Food Variety Pack
24-pk., 3 oz. cans
1.99 ea
LIMIT 1 OFFER

Laundry Detergent
• Tide 23-31 ct. pkg. pods or 63 fl. oz. btl. liquid
• Gain 88 fl. oz. btl. liquid or 31 ct. Rings or Gain Fireworks or Downy Unstopables Scent Beads 10.7-12.2 oz. pkg. or Bounce or Downy Dryer Sheets 130-240 ct. pkg.
7.99 ea
LIMIT 1 OFFER

Tidy Cats Litter
20 lb. pkg.
11.99 ea

Puffs Facial Tissues
3-4 pack
6.99 ea

Charmin Paper Towels
8 ct. rolls
• Select-A-Size Paper Towels 6 ct. triple rolls or Charmin Bath Tissue 12 ct. mega xl
BUY 2 SAVE \$8

Cascade Action Pacs
17-27 ct. pkg.
7.99 ea

Grocery Rewards Free with 100 Points*

Signature SELECT® Facial Tissues
60-160 ct. LIMIT 1

Shop online

Enjoy the same in-store prices, deals & rewards.

\$30 off your first \$75+ online order*

Code: SAVE30

Friday Love

Any grande handcrafted drink + any pastry for \$6, all day long.

Starbucks logo

fresh produce

DIGITAL ONLY OFFERS **Coupon must be downloaded to your Safeway for U account prior to purchase and is one time use only. Limit 1 offer per household.

 <p>FINAL PRICE after digital coupon savings 2.99 lb LIMIT 4 LBS</p>	 <p>FINAL PRICE after digital coupon savings 4.99 ea LIMIT 1 OFFER</p>	 <p>FINAL PRICE after digital coupon savings 89¢ ea LIMIT 4 OFFERS</p>
 <p>FINAL PRICE after digital coupon savings 3.99 ea LIMIT 2 OFFERS</p>	 <p>FINAL PRICE after digital coupon savings 2.99 lb LIMIT 4 LBS</p>	 <p>FINAL PRICE after digital coupon savings 2.99 ea LIMIT 2 OFFERS</p>
 <p>FINAL PRICE after digital coupon savings 3.99 ea LIMIT 1 OFFER</p>	 <p>FINAL PRICE after digital coupon savings 3.99 ea WHEN YOU BUY 3</p>	 <p>6.99 ea Fancy Sunflowers 5 stem</p>

meat savings

 <p>3.99 ea Shady Brook Farms 85% Lean Ground Turkey 1.3 lb. pkg.</p>	 <p>5.99 ea Hatfield Marinated Pork Loins</p>	 <p>7.99 lb Open Nature® Lamb Shoulder Chop</p>
 <p>2\$6 for Rapa Scrapple 16 oz. pkg.</p>	 <p>3.49 ea Signature SELECT® Uncured Turkey Bacon 10 oz. pkg.</p>	 <p>8.99 lb Chicken Florentine Roast</p>
 <p>3.99 ea Premio Fresh Italian Sausage 16 oz. pkg.</p>	 <p>6.99 ea Schweid & Sons Chuck Brisket Burger 16 oz. pkg. Schweid & Sons Sliders, 20 oz.: \$9.99 ea.</p>	 <p>3.99 ea Nathan's Famous Beef Franks 10-14 oz. pkg.</p>
<p>DIGITAL ONLY OFFERS **Coupon must be downloaded to your Safeway for U account prior to purchase and is one time use only. Limit 1 offer per household.</p>		
 <p>8.99 ea LIMIT 4 OFFERS Perdue Premium Breaded Chicken 22-26 oz. pkg. frozen</p>	 <p>5.99 ea LIMIT 4 OFFERS Perdue Breaded Chicken 22-29 oz. bags, frozen</p>	 <p>2\$8 for Bob Evans Links, Patties or Roll Sausage 12-16 oz. pkg.</p>

Seafood pros you can trust.

 <p>4.99 ea Fresh Salmon Portions 5 oz., farm raised Fisherman's Net Jumbo Salmon Portions, 8 oz., farm raised: \$7.99 ea.</p>	 <p>8.99 lb Colossal Raw Shrimp 13-15 ct., sold in a 2 lb. bag for \$17.99 ea; lesser quantities \$10.99 lb. Jumbo Raw Shrimp, 16-20 ct., peeled & deveined: \$9.99 lb., sold in a 2 lb. bag for \$19.99 ea; lesser quantities \$11.99 lb.</p>	 <p>12.99 ea Blu, Baltimore Crab or Eastern Cove Lump Crab Meat 16 oz. can</p>
 <p>5.99 ea Waterfront BISTRO® Crispy Breaded Calamari, Coconut, Breaded Butterfly or Tempura Shrimp 9-10 oz. pkg. frozen</p>	 <p>5.99 ea Waterfront BISTRO® Breaded Butterfly Shrimp, 20 oz. pkg. frozen: \$12.99 ea.</p>	 <p>11.99 lb Open Nature® Alaskan Cod Fillets Open Nature® Alaskan Sockeye Salmon Fillets: \$14.99 lb.</p>

beer & wine

the perfect libation for any celebration








buy more save more save an additional 10% when you buy 6 bottles of wine

 <p>21.99 ea High Noon, Corona, Modelo, Michelob Ultra or Busch Light 12, 18, 24 to 30-pk., 12 fl. oz. btls. or cans, select varieties</p>	 <p>\$19.99 each Sale Price \$18.00 ea. WHEN YOU BUY 6 Acrobat Pinot Noir, Bonanza Cabernet Sauvignon, Gruet Brut, Summer Water Rosé 750 ml., select varieties</p>	 <p>8.99 ea Tucher, Bitburger, Miller High Life or Narragansett 4-6 pk., 12-16 fl. oz. btls. or cans, select varieties</p>
 <p>\$16.99 each Sale Price 10% OFF \$15.30 ea. WHEN YOU BUY 6 Bread & Butter, Joel Gott Sauvignon Blanc or Zaccagnini 750 ml., select varieties</p>	<p>DIGITAL ONLY OFFERS **Coupon must be downloaded to your Safeway for U account prior to purchase and is one time use only. Limit 1 offer per household.</p>	
 <p>11.99 ea LIMIT 1 OFFER Michelob Ultra, Stella Artois, Kona, Goose Island or Devil's Backbone 12-15 pk., 12 fl. oz. btls. or cans, select varieties</p>	 <p>18.99 ea LIMIT 1 OFFER Miller Lite, Coors Light or Coors Banquet 24-pk., 12 fl. oz. cans, select varieties</p>	 <p>18.99 ea LIMIT 1 OFFER Coors Light 24-pk., 12 fl. oz. cans, select varieties</p>

Get more out of shopping at Safeway.

Get even more with FreshPass®!*



	How to join	FREE	MONTHLY OR ANNUAL SUBSCRIPTION
	Use Points for discounts on gas and grocery	✓	✓
	Clip deals to save more	✓	✓
	5% off O Organics® and Open Nature®		✓
	\$5 monthly credit for annual subscribers		✓
	Unlimited free Delivery		✓
	Extra savings on our exclusive brands		✓
	Points don't expire		✓

*Restrictions & limitations apply. Visit safeway.com/freshpass for full program terms.