

Optimum

Members-Only Price™

\$6

Non-members

\$8

Members save
\$2



ONTARIO FARMER'S MARKET™ APPLES
SELECTED VARIETIES
PRODUCT OF ONTARIO,
CANADA FANCY GRADE
4 LB BAG
20767999001_EA
23307212001_EA

Optimum

Members-Only Price™

\$1

Non-members

2.99

Members save
\$1.99



OASIS 100% JUICE BLENDS, DEL MONTE NECTAR, HYDRAFRUIT OR ARIZONA TEA JUICE
SELECTED VARIETIES
960 ML
20336722008_EA
20894117001_EA

Optimum

Members-Only Price™

5.49

Non-members

\$7

Members save
\$1.51



KELLOGG'S FAMILY SIZE CEREALS
SELECTED VARIETIES
480-650 G
21430755_EA/21449784_EA

Optimum

Members-Only Price™

\$2

Non-members

\$4

Members save
\$2



PALMOLIVE DISH DETERGENT
SELECTED VARIETIES
591/828 ML
21165255_EA/21004368_EA

SAVE UP TO 49%

\$7

Optimum
GET 1,000⁰⁰ = \$1 Value



CASHMERE BATHROOM TISSUE
12 DOUBLE ROLLS,
SPONGETOWELS PAPER TOWELS
6 ROLLS OR **SCOTTIES FACIAL TISSUE** 6's
SELECTED VARIETIES
21189812_EA/21204739_EA

SAVE
50¢

\$3

PRICE
DROP!

**KELLOGG'S EGGO
WAFFLES**
SELECTED VARIETIES,
FROZEN

8'S

20302779_EA

20323436001_EA



SAVE
74¢

75¢

PRICE
DROP!

**NO NAME®
TOMATO, CREAM
OF MUSHROOM,
CHICKEN NOODLE
OR VEGETABLE
SOUP**

284 ML

2061885_EA

20302433_EA



SAVE
49¢

\$3

PRICE
DROP!

INDOMIE INSTANT NOODLES

SELECTED VARIETIES

5'S

20686719_EA



SAVE
\$1.99

\$4

PRICE
DROP!

**ZIPLOC
STORAGE BAGS**

SELECTED VARIETIES

10-90'S

20078059_EA/20871443_EA



†Offer valid in-store at participating locations between January 2 - February 5, 2025 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.



SAVE
UP TO \$5^{LB}

9⁹⁹
LB

FRESH ATLANTIC
SALMON FILLETS
FAMILY SIZE OR COD OR
HADDOCK FILLETS
FROZEN OR
PREVIOUSLY FROZEN
22.02/KG
20720965_KG
21500248_KG



INCLUDES
HALAL

1⁹⁹
LB

WHOLE CHICKEN
INCLUDES HALAL
4.39/KG
20759661_KG
20399564_KG



SAVE
\$2

\$5

NO NAME[®] BACON
REGULAR OR SALT REDUCED
500 G
20156771_EA
20174909_EA



SAVE
52%

1⁸⁸
LB

PORK SIDE RIB
PORTION
4.14/KG
20918211_KG



SAVE
\$1⁹⁹

\$4

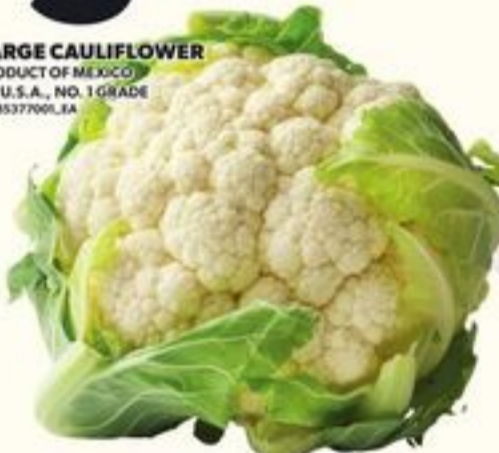
FARMER'S MARKET[®]
MANDARINS
PRODUCT OF MOROCCO
OR SPAIN 2 LB
20099819001_EA



2 LB

\$3

LARGE CAULIFLOWER
PRODUCT OF MEXICO
OR U.S.A., NO. 1 GRADE
2013577001_EA



\$3

STRAWBERRIES
PRODUCT OF MEXICO
OR U.S.A., NO. 1 GRADE
1 LB
20049778001_EA



1 LB

SAVE
UP TO \$2

3⁴⁹

MINUTE MAID
LEMONADE 1.54 L OR
ACTIVIA YOGURT
650 G
SELECTED VARIETIES
20221330003_EA
21434019_EA



\$5

GIUSEPPE PIZZA
439-785 G, EASY PIZZI
560-600 G, PC[®] WOOD
FIRED PIZZA 351-413 G
OR PC[®] FRUSTA OR
CALZONE 240-350 G
SELECTED VARIETIES FROZEN
21006261_EA
21540359_EA



SAVE
44%

\$5

GAY LEA
BUTTER
SALTED OR UNSALTED
454 G
20559408_EA
20559466_EA



\$7

GET
1,500^{PTS} = \$1⁵⁰
Value

8 INCH PIE
SELECTED VARIETIES
635-750 G
21297475_EA



SAVE
\$3

\$13

KICKING HORSE
WHOLE BEAN
COFFEE
SELECTED VARIETIES
454 G
20222460001_EA
20222460002_EA



SAVE
40%

8⁸⁸

MAZOLA OIL
SELECTED VARIETIES
2.84 L
20015260_EA
20092556_EA



APP
EXCLUSIVE
OFFER

Open your PC Optimum[®] app or visit
pcoptimum.ca to get the offer.

for every \$100* spent on
baby apparel, diapers,
training pants, wipes, food,
formula, accessories
or toiletries

GET
20,000^{PTS} = \$20
Value

ONE DAY ONLY MONDAY JANUARY 20TH

Members-Only Price[®]
19⁹⁹

Non-members
24⁹⁹

MILLIE MOON
CLUB PACK
DIAPERS
SELECTED VARIETIES
SIZES 4-6, 80-120'S
21520459_EA
21520461_EA



NO
HST/GST[†]

29⁹⁹

GET
3,000^{PTS} = \$3
Value

PAMPERS SWADDLERS,
SWADDLERS 360 OR
CRUISERS 360 ECONO PACK
SELECTED VARIETIES
SIZE N-8, 58-200'S
21551548_EA
21551525_EA



NO
HST/GST[†]

34⁹⁹

GET
2,000^{PTS} = \$2
Value

HUGGIES
ECONO PACK
DIAPERS
SELECTED VARIETIES
SIZE N-7, 60-200'S
21456640_EA
21240322_EA



NO
HST/GST[†]

Optimum
Members-Only Price
5.99
Non-members
7.99

Members save **\$2**

MAPLE LEAF NATURAL SELECTIONS SLICED DELI MEAT
SELECTED VARIETIES
125-175 G
20069282_EA
20065285_EA

OVEN ROASTED TURKEY BREAST
POISSON DE DINDE RÔTIE AU FOUR

natural selections

Made with natural ingredients
Savoury seasonings and spices all used in moderation
Produit à partir d'ingrédients naturels
Douceurs et épices utilisées avec modération



\$6 GET **500**

NESCAFÉ SWEET & CREAMY
144-351 G, FLAVORED OR DECAFFEINATED COLOMBIAN
100-170 G OR **TASTER'S CHOICE**
100 G OR **NESQUIK** 510-700 G
SELECTED VARIETIES
204481001_EA
20473036_EA



SAVE \$3

12.99

PC® OLD-FASHIONED STYLE BACON
1 KG
20115704_EA



\$6

BLACK DIAMOND CHEESE BARS 400 G,
SHREDS 300-320 G OR
PC® SHREDS 250-320 G
SELECTED VARIETIES
21060207_EA
21279221_EA

TEX MEX
CHEESE BLEND
MÉLANGE DE FROMAGES

Black Diamond Marble • Marbré



3.69

YOPLAIT YOGURT
630 G, 8X56 G OR
MINIGO 6X60 G OR
OIKOS GREEK YOGURT 4X100 G
SELECTED VARIETIES
2031520002_EA
2049131004_EA
21291318001_EA

Source 0%
NO ADDED SUGAR
SANS SUCRE AJOUTÉ

oikos GREEK YOGURT



SAVE UP TO \$2.99

\$5

CHAPMAN'S PREMIUM ICE CREAM, FROZEN YOGURT, SORBET 2 L OR
SUPER NOVELTIES 6-20'S
SELECTED VARIETIES FROZEN
20115332_EA
20323573001_EA

CHAPMAN'S PREMIUM ICE CREAM
French Vanilla

CHAPMAN'S SUPER Sandwich ICE CREAM
12 1/2oz Vanilla



SAVE UP TO \$6.99

\$10

HIGH LINER PAN SEAR OR SIGNATURE FISH 425-540 G OR
PC® OR BLUE MENU DOCK FISH 550-680 G
SELECTED VARIETIES FROZEN
550-680 G
20324259002_EA
20844670_EA

Wild Caught Haddock



SAVE UP TO 84¢

2.49

NATURE VALLEY GRANOLA BARS 120-230 G OR **BETTY CROCKER FRUIT SNACKS** 128-141 G
SELECTED VARIETIES
2031520002_EA
20318439001_EA

FRUIT BY THE FOOT
VARIETY PACK!
RASPBERRY
MANGO
ORANGE
MILKY CHOCOLATE

NATURE VALLEY CRUNCHY
OATS 'N' HONEY
MADE WITH WHOLE GRAIN OATS



3.49

CHRISTIE COOKIES 170-303 G OR
DARE BEAR PAWS COOKIES 168-240 G
SELECTED VARIETIES
21080791_EA
21358407_EA

Bear Paws
Chocolate Chip
No Artificial Colours or Flavours

The Original OREO
Original



SAVE UP TO \$1

1.49

HEINZ BEANS OR PASTA
SELECTED VARIETIES
398 ML
20040380003_EA
20177278004_EA

HEINZ ALPHA GETTI

HEINZ BEANS MAPLE STYLE
8g PROTEIN



SAVE UP TO \$1.49

\$2

SILK
SELECTED VARIETIES
946 ML
2055265002_EA
21384428_EA

Silk UNSWEETENED
ALMOND

Silk UNSWEETENED
ORGANIC COCONUT



SAVE UP TO \$1.10

3.79

NEILSON CREAM
SELECTED VARIETIES
473 ML/1 L
20123409_EA
20174431_EA

Neilson half & half cream

Neilson whipping cream 35% M.F.



SAVE UP TO 99¢

\$7

HELLMANN'S MAYONNAISE
710-890 ML OR
KRAFT MIRACLE WHIP 650-890 ML
SELECTED VARIETIES
20226491001_EA
20618579001_EA

Miracle Whip

HELLMANN'S REAL-VRAIE
MAYONNAISE



\$22 GET **2,000** = **\$2** Value

PC® CLUB SIZE PAPER TOWELS
12 ROLLS
21584605_EA

absorbent SUPER absorbants



SAVE UP TO \$6.50

4.49

FLEECY FABRIC SOFTENER
1.36 L OR **SHEETS** 80'S
OR **PUREX LAUNDRY DETERGENT** 1.92-2.03 L
SELECTED VARIETIES
20856560005_EA
2131876_EA

Fleecy

Purex 4-1
AFTER THE RINSE



Loblaws CUSTOMER RELATIONS 1-800-296-2332 VISIT loblaws.ca FOR STORE HOURS. Loblaws on Loblaws on

Please call Customer Relations at 1-800-296-2332 or visit our website at loblaws.ca for your particular store's hours and for a list of the Loblaws® locations that DO NOT participate in this flyer, see http://www.loblaws.ca/en_CA/company-policy/terms-and-conditions.html. Quantities and/or selection of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertisements, prices and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items shown may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2024 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See loblaws.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. OUTDOOR/SEASONAL: For your local store's hours and for a list of Loblaws locations that DO NOT participate in this flyer, visit www.loblaws.ca or call Customer Relations at 1-800-296-2332. Quantities and/or selection of items may be limited and may not be available in all stores. Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu of providing a raincheck. Advertisements, prices and product selection (flavour, colour, patterns, style) may vary by store location. All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. Savings on items advertised within flyer may vary by store location. Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2024 Loblaws Inc. †PRICE DROP offer valid in-store at participating locations between January 2 - February 5, 2025 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

LSL BACK



**FRESH
PROMISE**

**If it's not fresh,
it's free.***

3⁵⁰
LB

BROCCOLI CROWNS
PRODUCT OF MEXICO OR U.S.A.
OR **BROCCOLINI**
PRODUCT OF U.S.A.
7.72/KG
2002161001_KG/20154907_KG



3⁹⁹
LB

PC® BLACK SABLE GRAPES
PRODUCT OF PERU OR SOUTH AFRICA,
NO. 1 GRADE OR
**PC® EXTRA LARGE GREEN
OR RED SEEDLESS GRAPES**
PRODUCT OF PERU, CHILE OR SOUTH
AFRICA, NO. 1 GRADE
8.80/KG
20710275001_KG/20425775001_KG



2/\$5
LESS THAN 2
\$3.49 EA.

**CANADA
PC® ORGANICS
WHOLE CREMINI
OR WHITE
MUSHROOMS**
PRODUCT OF CANADA
227 G
29021565_EA/21021499_EA



\$4

**FARMER'S MARKET™
MINI CUCUMBERS 6'S,
PRODUCT OF ONTARIO OR
PC® COCKTAIL
TOMATOES 340 G,
PRODUCT OF CANADA
OR MEXICO
20717570001_EA
20779176001_EA**



\$7

**BLACKBERRIES PINT
PRODUCT OF MEXICO OR
FARMER'S MARKET™
KIWI 2 LB PRODUCT OF GREECE**
21576456001_EA/20138228001_EA



\$2
LB

SQUASH
SELECTED VARIETIES
PRODUCT OF MEXICO
4.41/KG
20071263001_KG/21307212001_KG



2/\$8
LESS THAN 2
\$4.50 EA.

**MANN'S SNAP
OR SNOW PEAS**
PRODUCT OF U.S.A.
170/227 G
207121912_EA/207121998_EA



\$10-12

LARGE SALADS
PREPARED IN-STORE
498-926 G
21363212_EA/21363221_EA



10⁹⁹
LB

**ONTARIO
BONELESS BLADE
ROAST**
CUT FROM CERTIFIED
ONTARIO CORN FED
CANADA AA GRADE
BEEF OR HIGHER
24.23/KG
20797470_KG



\$7

**BREADED PORK
LOIN SCHNITZEL**
PREPARED IN-STORE
300 G
21588065_EA



\$11

**CANADA
PC® CHICKEN
DRUMSTICKS 8'S
OR THIGHS BONE-IN 6'S**
AIR CHILLED
UP TO 870 G
21349035_EA/21349042_EA



\$6

**MAPLE LODGE
FARMS ULTIMATE
CHICKEN
SAUSAGES**
SELECTED VARIETIES
375/500 G
21378310_EA
21378346_EA



\$10

PILLER'S HAMS
SELECTED VARIETIES
600 G
21608818_EA
21608951_EA



\$8

**PC® PUB RECIPE™
OR GLUTEN-FREE
CHICKEN**
SELECTED VARIETIES,
FROZEN
600/700 G
21201320_EA
21201321_EA



10⁹⁹

**PC® HOT SMOKED
CANDIED OR SPICY
SALMON STRIPS**
READY-TO-EAT
150 G
20977620_EA
20977683_EA



4⁴⁹

**SARDO SELECT
MARINATED
MUSSELS**
READY-TO-EAT
250 G
21383400_EA



7⁴⁹

**SEAQUEST™
COLOSSAL PACIFIC
WHITE SHRIMP**
RAW ZIPPERBACK™
16-20 PER LB, FROZEN
300 G
21043887_EA



FRESH VALUE

Optimum
Members-Only Price
\$2
Non-members
\$3
Members save **\$1**

WHITE OR WHOLE WHEAT BREAD
450 G
21377237_EA

BAKED IN-STORE

8/\$4
LESS THAN 8
79¢ EA.

PREMIUM BULK BAGELS
BAKED IN-STORE
20039964_EA

BAKED IN-STORE

\$5

KIMBERLEY'S CUPCAKES
SELECTED VARIETIES
315-318 G
21595235_EA

\$7

IN-STORE BAKED COOKIES
SELECTED VARIETIES
18'S
21454912_EA

BAKED IN-STORE

\$17

FARMER'S MARKET 7 INCH CAKES
SELECTED VARIETIES
750-875 G
21382537_EA/21392550_EA

10⁹⁹

PC® CREAM PIE
SELECTED VARIETIES
FROZEN
730 G
21586363_EA

KEY LIME PIE TARTE À LA LIMETTE

COCONUT CREAM PIE TARTE À LA CRÈME DE NOIX DE COCO

\$3

PC® FLATBREAD NAAN 5'S
220/300 G OR SURAJ®
SELECTED VARIETIES
20990044_EA/21051333_EA

APPETIZER AMUSE-GOURMES

2/\$7
LESS THAN 2
\$3.99 EA.

COUNTRY HARVEST BREAD OR BAGELS
SELECTED VARIETIES AND SIZES
21078597_EA/21178640_EA

14 GRAINS

2/\$7
LESS THAN 2
\$3.99 EA.

PC® OR BLUE MENU® ORGANICS OR PROTEIN TORTILLAS
SELECTED VARIETIES
342-650 G
20182897_EA/20185459_EA

TORTILLAS
100% WHOLE GRAIN WHOLE WHEAT BLEND ENRICHED WITH VITAMINS & MINERALS

\$16

9 PIECE CHICKEN STRIPS
HOT OR CHILLED
320 G
20991817_EA/20991817_EA

GET ONE FROM OUR CHEF™ PIE OR QUICHE
SELECTED VARIETIES
150-600 G
21083326_EA
25% OFF

BUY ONE FROM OUR CHEF™ SOUP
SELECTED VARIETIES
700 ML
21060088_EA
FOR 9.49

GET ONE FROM OUR CHEF™ PIE OR QUICHE
SELECTED VARIETIES
150-600 G
21083326_EA
25% OFF

\$10

ASIAN COMBO MEALS WITH TWO PROTEINS PAIRED WITH FRIED RICE OR CHOW MEIN NOODLES AND SPRING ROLL OR BUTTER CHICKEN WITH RICE AND SAMOSA

21838197_EA/21838267_EA

3⁹⁹
/100 G

PARMIGIANO REGGIANO CHEESE
PRODUCT OF ITALY
DELI CUT
20377023_AG

2⁹⁹
/100 G

OKA
INSTORE DELI CUT
SELECTED VARIETIES
21062370_AG

OKA CLASSIQUE

7⁹⁹

PC® CHEESE BLOCKS
SELECTED VARIETIES
250 G
20770652_EA/20770658_EA

SWISS SUISSE

HAVARTI

\$7

PC® SPLENDIDO® SLICED DELI MEAT
SELECTED VARIETIES
100 G
21049131_EA/21050405_EA

PROSCIUTTO

ANTIPASTO MISTO

2/\$10
LESS THAN 2
\$6 EA.

DAIYA SHREDS, SLICES, BLOCKS OR SPREADS
SELECTED VARIETIES
200-227 G
21207940_EA/21335548_EA

Daiya

FETA CHEESE FAUXMAGE FETA

Optimum
Members-Only Price
\$5
Non-members
\$6
Members save **\$1**

GARDEN FRESH TORTILLA CHIPS
397 G OR SALSA 473 ML
SELECTED VARIETIES
20325398_EA/20565699_EA

ORIGINAL TORTILLA CHIPS

WILD MILK DIPPERS



**For a
complete list of
eligible items,
click [here](#)**

**Select food and
beverages including:**

- Beer, wine that are 22.9% alcohol by volume (ABV) or less
- Spirit, coolers, premixed alcoholic beverages that are 7% ABV or less
- Candies and candy-coated items
- Chocolate and gum
- Salty snacks, nuts or seeds
- Granola products and snack mixtures
- Frozen treats
- Fruit bars and fruit-based snacks
- Baked goods and sweets such as cakes, pies, pastries and cookies
- Pudding and mousse
- Prepared arrangements of foods such as salads, sandwiches and platters
- Hot foods or beverages sold on site

**Select children's items
including:**

- Clothing, shoes and accessories (Children's clothes up to girls' size 16 and boys' size 20 or in sizes XS, S, M, or L)
- Diapers
- Car seats
- Toys, plush and games (for kids under 14)

**Select literature
including:**

- Printed newspapers and books

*HST Relief on eligible items effective December 14, 2024 to February 15, 2025. Exclusions may apply to eligible item categories listed to the right. For details, visit <https://www.canada.ca/en/services/taxes/child-and-family-benefits/gst-hst-holiday-tax-break.html>. Shelf labels for HST Relief eligible items may indicate that HST applies; however, no HST will be applied at point of sale during the relief period.

no name®

SHOP NOW

just value. (so switch)

\$5

NO NAME® STUFFED CHICKEN
SELECTED VARIETIES
FROZEN
284 G



\$6

NO NAME® BREADED CHICKEN
SELECTED VARIETIES
FROZEN
908 G



\$3

NO NAME® VEGETABLES
SELECTED VARIETIES
FROZEN
750 G



\$8

NO NAME® NATURALLY IMPERFECT MIXED PEPPERS
PRODUCT OF MEXICO
2.5 LB



3⁵⁰

NO NAME® PIZZA
SELECTED VARIETIES
FROZEN
350-411 G



2/\$11
LESS THAN 2 \$5.99 EA.

NO NAME® CHEESE BARS 400 G
OR SHREDS 320 G
SELECTED VARIETIES



\$3

NO NAME® SPICES
SELECTED VARIETIES
15-250 G



2/\$7
LESS THAN 2 \$4.29 EA.

NO NAME® COOKIES
SELECTED VARIETIES
198-368 G



1⁹⁹

NO NAME® POTATO CHIPS
SELECTED VARIETIES
200 G



3⁹⁹

NO NAME® BLANCHED PEANUTS
SELECTED VARIETIES
500 G



\$3

NO NAME® COATING MIX
SELECTED VARIETIES
142-162 G



4/\$7
LESS THAN 4 \$1.99 EA.

NO NAME® EVAPORATED MILK
SELECTED VARIETIES
354 ML



2/7⁵⁰
LESS THAN 2 \$4.49 EA.

NO NAME® CREAM CHEESE
SELECTED VARIETIES
227/250 G



4⁹⁹

NO NAME® MARGARINE
907 G



3⁷⁹

NO NAME® PANCAKE MIX
1 KG



3⁷⁹

NO NAME® TABLE SYRUP
750 ML





DIGITAL COUPONS

UP TO
\$50
IN TOTAL
VALUE

More offers. More points.

**CLICK FOR THESE
COUPONS AND MORE**



5,000 points

When you spend \$30 or more on fresh fruits or vegetables

Ends on January 29th, 2025



5,000 points

When you spend \$30 or more on Mealkits, sandwiches, prepackaged salads, cold case salads, Soups, Pizza, Quiches, pies, or wings

Ends on January 29th, 2025



3,000 points

PC® Smokies
1 kg

Ends on January 29th, 2025



\$2 off

Kettle Brand Potato Chips Party Size
Valid on Sea Salt, Sea Salt & Vinegar, Honey Dijon or Salt & Pepper 368 g

Ends on January 29th, 2025



\$1.50 off

Sweet'N Low
Calorie Free Sweetener
200's

Ends on January 29th, 2025



1,000 points

PC® Hummus or Dips
selected varieties
227/228 g

Ends on January 29th, 2025



2,000 points

When you spend \$10 or more on PC® Organics baby food pouch selected varieties 128 mL

Ends on January 29th, 2025



6,000 points

When you spend \$25 or more on PC® food storage or lunch solutions

Ends on January 29th, 2025



5,000 points

When you spend \$30 or more on Pet Department, Includes Pet Food, Treats, Toys or Supplies

Ends on January 29th, 2025

HAPPY LUNAR NEW YEAR

新年快樂

Celebrate the Year of the Snake with more value than ever.

SHOP NOW

1⁸⁸
LB

FUJI APPLES
PRODUCT OF U.S.A.
US EXTRA FANCY
4.34/KG
20370940001_KG



3⁸⁸

KUMQUAT KRISPY
PRODUCT OF CHINA
400 G
21518643001_EA



3⁸⁸
LB

GRADE A DUCKS
FROZEN
8.55/KG
20078881_KG



6⁸⁸
LB

PORK BELLY PORTION
15.12/KG
207933002_KG



8⁴⁹

DOM SPECIALTY RAW ABALONE IN SHELL
FROZEN
220 G
21582790_EA



6⁹⁹

TRADITIONS FISH OR SHRIMP BALLS
FROZEN
650/750 G
215920615_EA
21593537_EA

\$5

LUNAR NEW YEAR FROSTED COOKIES
10'S
21432061_EA



1²⁹

T&T KOREAN ROASTED SEA LAVER 3'S OR NONGSHIM BOWL NOODLES 86 G
SELECTED VARIETIES
86 G
20087422003_EA
20993313_EA



3⁴⁹

ORION TURTLE CHIPS
SELECTED VARIETIES
160 G
21454281_EA



6⁴⁹

KEWPIE MAYONNAISE
517 ML
21064091_EA



5⁹⁹

KADOYA PURE SESAME OIL
327 ML
20990809_EA



4⁹⁹

FLYING GOOSE BRAND SRIRACHA SAUCE
730 ML
21499017_EA



10⁹⁹

KNORR CHICKEN BROTH MIX
SELECTED VARIETIES
1 KG
20154074_EA



99¢

LOTTE PEPERO
SELECTED VARIETIES
32-50 G
20876313_EA
20876314_EA



11⁹⁹

BILLY BEE HONEY RED CAP
1 KG
20528793_EA



**FRESH
PROMISE**

**If it's not fresh,
it's free.***

\$3

**FARMER'S MARKETSM
CARROTS**
PRODUCT OF ONTARIO
CANADA NO. 1 GRADE
3 LB BAG
20600927001_EA



\$3

**FARMER'S MARKETSM
YELLOW ONIONS**
PRODUCT OF ONTARIO
CANADA NO. 1 GRADE
3 LB BAG
20611994001_EA



\$5

PC[®] YELLOW POTATOES
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
5 LB BAG
20601014001_EA



\$2^{LB}

TURNIP
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
4.41/KG
20136107001_KG



**2⁴⁹
LB**

BEETS
PRODUCT OF CANADA
5.49/KG
20101018001_KG



\$4

CELERY STALKS
PRODUCT OF MEXICO
OR U.S.A.
EACH
2063119001_EA



**2⁵⁰
LB**

**GREENHOUSE
BEEFSTEAK
TOMATOES**
PRODUCT OF ONTARIO
5.51/KG
20421614001_KG



**2⁵⁰
LB**

JAPANESE SWEET YAMS
PRODUCT OF CHINA
5.50/KG
201024922001_KG



\$5

LEEKs
PRODUCT OF ONTARIO
3'S
20600117001_EA



**2⁴⁹
LB**

BABY BOK CHOY
PRODUCT OF MEXICO
5.49/KG
20682279001_KG



**1²⁸
LB**

**TAIWANESE
CABBAGE**
PRODUCT OF MEXICO
2.82/KG
20020863001_KG



*Fresh Promise: Applicable to eligible fresh produce items purchased at Loblaws store locations or online at loblaws.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Loblaws store where purchase originated. The fresh promise may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

FLORAL

8⁸⁸

**4 INCH SNAKE
PLANT**
EACH
21652379_EA



15⁸⁸

**LUCKY BAMBOO
ARRANGEMENT**
SELECTED VARIETIES
EACH
21243882_EA



\$12

GET **2,000⁺** **\$2^{Value}**

10 STEM TULIPS
SELECTED VARIETIES
EACH
20632379_EA



\$35

**PREMIUM GIFT
BOUQUET**
SELECTED VARIETIES
EACH
21436381_EA



GROCERY

\$5

PC® ASIAN ENTRÉES
OR SOUPS 300 G OR
PC® GNOCCHI OR
RISOTTO 350-400 G
SELECTED VARIETIES
FROZEN



2/\$9
LESS THAN 2
\$5.49 EA.

OLD EL PASO
DINNER KITS
SELECTED VARIETIES
264-510 G
20795300_EA
21454000_EA



2/\$10
LESS THAN 2
\$5.49 EA.

PC® SALSA
SELECTED VARIETIES
650 ML
2030964600_EA
2030964600_EA



4.49

NO NAME® BEETS
750 ML OR PICKLES 1 L
SELECTED VARIETIES
2015083001_EA
20300473_EA



\$3

STAGG CHILI
SELECTED VARIETIES
425 ML
20300125004_EA
21533942_EA



\$2

LIPTON OR KNORR
LIPTON SOUP MIX
SELECTED VARIETIES
40-166 G
20297314006_EA
2030618900_EA



10.99

PC® GRAPESEED OIL
750 ML
20090191_EA



GET 5,000⁺ when you spend *20* on

\$5 Value

LINDOR AMOUR HEARTS MILK
OR ASSORTED OR LINDOR
ROMANCE OR BAGS
SELECTED VARIETIES
30-168 G
2015282001_EA
2015282003_EA



5.49

HERSHEY'S CHIPITS
SELECTED VARIETIES
180-270 G
21452844_EA
21452924_EA



3.49

GET 2,000⁺ when you buy 2

\$12

P.F. CHANGS
ENTRÉES OR
BERTOLLI MEATS
SELECTED VARIETIES
FROZEN
624 G
21558954_EA
21627287_EA
21627413_EA



\$6

SCHNEIDERS®
BREAKFAST BITES
OR SANDWICHES
SELECTED VARIETIES FROZEN
204-288 G
2162387_EA
21623533_EA



\$3

PILLSBURY TOASTER
STRUDEL 326 G OR
SCRAMBLES 204 G OR
KELLOGG'S EGGO
WAFFLES 8'S
SELECTED VARIETIES
FROZEN
2017264601_EA
20302779_EA



\$7

NO NAME® ICE MILK 4 L OR
MCCAIN DEEP 'N
DELICIOUS
CAKES OR PIES
400-680 G OR
MINI CAKES 4'S
SELECTED VARIETIES
FROZEN
2005284602_EA
2031034002_EA



4.49

OASIS 100%
JUICE BLENDS,
HYDRAFRUIT OR
ARIZONA
SELECTED VARIETIES
6X200 ML
20315764002_EA
21518021_EA



2/\$13
LESS THAN 2
\$7.49 EA.

GATORADE
SELECTED VARIETIES
6 X 591 ML
20303218003_C06



\$10

ROYALE
BATHROOM TISSUE
12 DOUBLE ROLLS, TIGER
TOWELS PAPER
TOWELS 3-6 ROLLS OR
FACIAL TISSUE 6'S
SELECTED VARIETIES
21363770_EA
21484702_EA



\$21

CASHMERE
BATHROOM TISSUE
SELECTED VARIETIES
24-72 ROLLS
21189645_EA
21443648_EA





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and Earn up
to 15% on
essentials***



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online**



Schedule

your preferred
frequency



Receive

your order via
delivery or pickup

Earn up to

15%

in PC Optimum points*

Plus up to

32,000^{pts}

in subscription bonuses*

*Terms and conditions apply, see site for details.



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Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

for every \$100* spent on baby apparel, diapers, training pants, wipes, food, formula, accessories or toiletries

GET **20,000** ^{PC} = **\$20** Value

3⁷⁹

LOVE CHILD ORGANIC OATY CHOMPS OR SEAFRIENDS BABY SNACKS
SELECTED VARIETIES
100-140 G
20944539_EA/21462929_EA



1⁷⁹

LOVE CHILD OR BABY GOURMET FRUIT OR VEGETABLE ORGANIC POUCHES 99/128 ML OR **LOVE DUCKS** 30 G
SELECTED VARIETIES
20346074001_EA/21021969_EA



2/\$9
LESS THAN 2 \$5.49 EA.

GERBER INFANT CEREAL 227 G, **ORGANIC SNACKS** 28-150 G OR **AMARA ORGANIC INFANT SMOOTHIE**
MELTS 23 G
SELECTED VARIETIES
20358339007_EA
20174634002_EA



60⁹⁷

GET **2,000** ^{PC} = **\$2** Value

SIMILAC STAGE 1 OR 2 READY TO FEED BABY FORMULA
SELECTED VARIETIES
16X235 ML
21334696_C01
21334752_C01



41⁴⁹

ENFAMILA+ NEUROPRO POWDER FORMULA TUB
587 G
21589117_EA



58⁹⁹

ENFAMILA+ NEUROPRO BABY FORMULA POWDER REFILLS
0-12 MONTHS
SELECTED VARIETIES
890 G
21589079_EA



24⁹⁹

HUGGIES OR PAMPERS SUPER BIG PACK DIAPERS
SELECTED VARIETIES
SIZE N-8, 32-108'S
21401202_EA/21370843_EA



24⁹⁹

MILLIE MOON CLUB PACK DIAPERS
SELECTED VARIETIES
SIZES 1-6, 54-108'S
21520459_EA/21520461_EA



29⁹⁹

LUVS ECONO PACK DIAPERS
SELECTED VARIETIES
SIZES 3-7, 88-168'S
21589010_EA/21589113_EA



29⁹⁹

GET **3,000** ^{PC} = **\$3** Value

PAMPERS BABY DRY ECONO DIAPERS
SELECTED VARIETIES
SIZE N-8, 58-200'S
21555653_EA/21555443_EA



36⁹⁹

PAMPERS EASY UPS GIANT PACK OR HUGGIES EASY-UPS TRAINING PANTS
SELECTED VARIETIES
68-112'S
21069297_EA/21577967_EA



\$20

PC® 12X WIPES
1500'S
21432245_EA



26⁹⁹

NINJAMAS OR GOODNITES NIGHTTIME UNDERWEAR
SELECTED VARIETIES
28-44'S
20963840_EA/21308932_EA



19⁹⁹

GET **3,000** ^{PC} = **\$3** Value

PAMPERS, HUGGIES OR HELLO BELLO 9/10X BABY WIPES
SELECTED VARIETIES
504-600'S
21461091_EA
21018026_EA



SAVE UP TO

20%

JOHNSON & JOHNSON 50-800 ML, AVEENO 166-569 ML, PENATEN 100 G OR DESITIN 113 G BABY NEEDS
SELECTED VARIETIES
20979283_EA/21112321_EA



Potty Train with

BLUEY



36⁹⁹

Pampers Easy Ups
giant pack training pants
selected varieties
68-112's
21089297_EA

BBC STUDIOS LUBO © Ludo Studio

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NEW HUGGIES[®]
SKIN ESSENTIALS[™]

Helps **protect against**
top two causes of **rash***



DERMATOLOGIST
APPROVED



UP TO 100%
LEAKPROOF PROTECTION

\$24⁹⁹

Huggies[®] Skin Essentials[™]
super big pack diapers
selected varieties
size N-6, 32-120's
21601011_EA

*moisture & mess | © Registered Trademark and Trademark of Kimberly-Clark Worldwide, Inc. ©KOWW

Pampers
Pure
PROTECTION[™]

UP TO
100% LEAKPROOF
FRAGRANCE-FREE
SKIN PROTECTION

24⁹⁹ Pampers[®] Pure
super big pack
diapers
selected varieties
size N-6, 42-82's
21246795_EA



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Introducing our
closest formula
to breast milk ever*



\$58⁹⁹ ENFAMIL A+[®] NeuroPro PWD
2 x 445 g, 890 g refill
21589079_EA



\$41⁴⁹ ENFAMIL A+[®] NeuroPro
587 g tub powder
21589117_EA



\$59⁹⁹ ENFAMIL A+[®] NeuroPro
18 x 237 mL Ready to Feed Case
21208370_EA

*Breastfeeding is best for babies



Essential nutrients
for growing up



2⁹⁹

Cerebelly pouches
selected varieties
128 mL
21601254_EA

- ✓ Organic, veggie-first ingredients
- ✓ 0g added sugar
- ✓ Clean Label Purity Award

FOR YOUR FAMILY

7⁴⁹

METHOD BODY WASH
532 ML OR LIQUID HAND
SOAP REFILL 828 ML/1 L
SELECTED VARIETIES

21425051_EA/21425294_EA



3⁴⁹

IRISH SPRING BAR SOAP
3X104 G OR **SOFTSOAP LIQUID**
HAND SOAP PUMPS 332 ML
SELECTED VARIETIES

21426456_EA



5⁴⁹

ST. IVES
BODY WASH
SELECTED VARIETIES
650 ML

21360961_EA



7⁴⁹

SKINTIMATE
OR XTREME
DISPOSABLE
RAZORS
SELECTED VARIETIES
3-12'S

21123945_EA/21179359_EA



2⁹⁹

DEGREE
DEODORANT
SELECTED VARIETIES
48-85 G

20302942002_EA
20304331001_EA



15⁴⁹

SECRET, NATIVE OR OLD
SPICE WHOLE BODY CREAM,
DRY SPRAY OR DEODORANT
SELECTED VARIETIES
65-99 G

21811182_EA/21811191_EA



7⁴⁹

SENSODYNE
RAPID RELIEF
OR REPAIR
AND PROTECT
TOOTH PASTE
OR POLIDENT
TABLETS 84-96'S
SELECTED VARIETIES
AND SIZES

20437569002_EA
21470556_EA



8⁴⁹

LISTERINE
MULTIBENEFITS
1 L OR **CLASSIC**
MOUWASH 1.5 L
SELECTED VARIETIES

20701283_EA
20911180_EA



5⁹⁹

CREST SCOPE
CLASSIC 1 L,
ORAL-B MANUAL
TOOTHBRUSH OR
CREST REGULAR
TOOTH PASTE 4'S
SELECTED VARIETIES
AND SIZES

20347078002_EA
20948747_EA



7⁴⁹

LIFE BRAND® FACE WIPES
SELECTED VARIETIES AND SIZES
56'S

21195824_EA



4⁹⁹

ST. IVES FACE SCRUBS,
EXFOLIATORS, LOTION
OR BODY WASH
SELECTED VARIETIES AND SIZES

21066101_EA/21429055603_EA



8⁹⁹

NIVEA CREAM
200/250 ML OR
BODY LOTIONS
SELECTED VARIETIES AND SIZES

20794440_EA/207900027_EA



SAVE
UP TO

20%

HEAD & SHOULDERS
HAIR CARE
SELECTED VARIETIES
AND SIZES

21505016_EA
21505054_EA



5⁴⁹

L'ORÉAL PARIS
HAIR EXPERTISE
OR GARNIER
WHOLE BLENDS
HAIR CARE
SELECTED VARIETIES
150-385 ML

20340308003_EA
20941723_EA



SAVE
UP TO

25%

CLAIROL
NATURAL
INSTINCTS
HAIR COLOUR
OR ROOT
TOUCH-UP
SELECTED VARIETIES
2144707021037374



SAVE
UP TO

30%

L'ORÉAL
EVERPURE
OR CAROL'S
DAUGHTER
HAIR CARE
SELECTED SIZES
AND VARIETIES
21008996_EA
21568905_EA



FOR YOUR FAMILY

SAVE UP TO 25%

WEBBER NATURALS VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20793429_EA/21369542_EA



SAVE UP TO 20%

L'IL CRITTERS FIRST RESPONSE OR VITAFUSION VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20847279_EA/21368631_EA



SAVE UP TO 15%

PREMIER PROTEIN READY TO DRINK SHAKES OR POWDER
SELECTED VARIETIES
4 X 325 ML/2103714_EA/21460408_EA



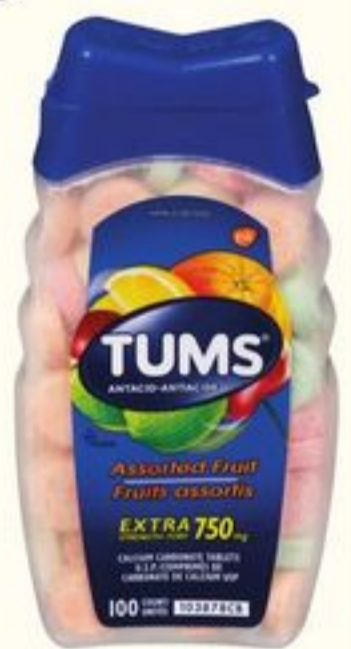
27⁹⁹

CELLUCOR C4 PRE-WORKOUT SUPPLEMENT
SELECTED VARIETIES AND SIZES
21378806_EA/21378807_EA



4⁹⁹

TUMS ANTACID EXTRA STRENGTH PEPPERMINT, ASSORTED FRUIT OR BERRIES
100'S
21223306_EA



GET 6,000⁺ when you spend *20* on
Value \$6

ALEVE CAPLETS
SELECTED VARIETIES AND SIZES
20064777_EA/21332778_EA



2⁹⁹

RICOLA LOZENGE BAGS
SELECTED VARIETIES AND SIZES
21478713_EA/21602423_EA



13⁹⁹

ALWAYS PADS 26-62'S, LINERS 116-216'S OR TAMPAX TAMPONS 38-50'S
SELECTED VARIETIES AND SIZES
20367455_EA/21374648_EA



9⁹⁹

U BY KOTEX PADS 22-44'S, LINERS 80-129'S OR TAMPONS 30/32'S
SELECTED VARIETIES
21364235_EA/21183802_EA



SAVE UP TO 15%

BAND-AID BANDAGES OR POLYSPORIN OINTMENT
SELECTED VARIETIES AND SIZES
2038050900L_EA/21335482_EA



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Only Esso™ and Mobil™ gas earns you PC Optimum™ points.



Esso Mobil + Optimum

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LAUGH FULLY. LIVE CONFIDENTLY.

WITH *Poise*



UP TO 100% CLEAN • DRY • FRESH PROTECTION

\$19⁹⁹ EACH

POISE pads and liners selected varieties and sizes
21302103_EA/21302120_EA

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FOR YOUR PET

\$30

PURINA ONE DRY DOG FOOD
SELECTED VARIETIES
6-7 KG
20329412_EA



\$11

PC[®] NUTRITION FIRST[®] DOG FOOD
SELECTED VARIETIES
2 KG
21302961_EA



\$35

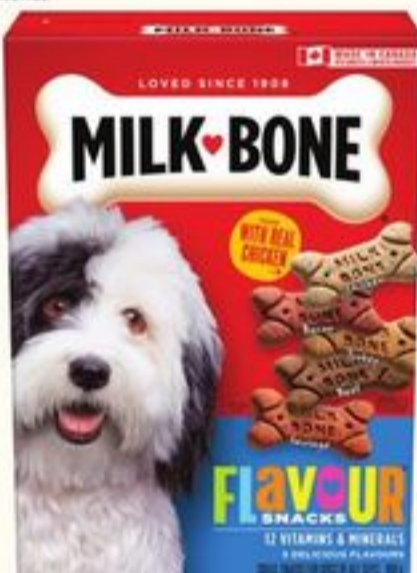
GET 4,000[®] Value \$4

CESAR DOG FOOD
SELECTED VARIETIES
24'S
21359656_EA



5⁴⁹

MILK BONE DOG BISCUITS
SELECTED VARIETIES
750-900 G
2104573_EA



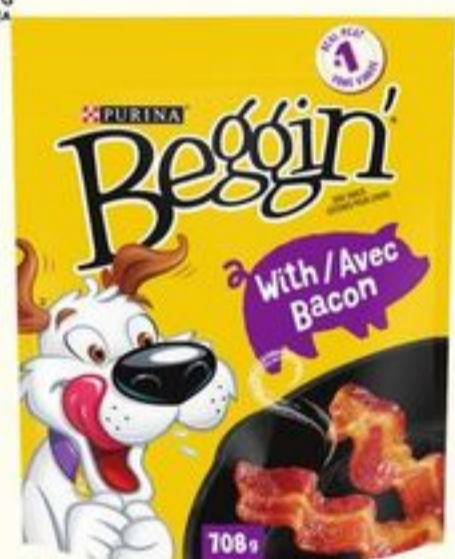
11⁴⁹

MILKBONE SOFT & CHEWY TREATS FOR DOGS
SELECTED VARIETIES
708 G
21047843_EA



\$10

BEGGIN' STRIPS DOG TREATS
SELECTED VARIETIES
708/850 G
21101549_EA



\$16

IAMS CAT FOOD
1.36/1.59 KG OR
DOG FOOD
2.72/3.18 KG
SELECTED VARIETIES
21027553_EA
21082592_EA



7⁴⁹

FRISKIES CAT FOOD
SELECTED VARIETIES
1.4-1.5 KG
20912515_EA



\$30

FRISKIES CAT FOOD
SELECTED VARIETIES
32'S
21106468_C01



\$15

PC[®] NUTRITION FIRST[®] CAT FOOD
SELECTED VARIETIES
2 KG
21303268_EA



\$17

WHISKAS CAT FOOD
SELECTED VARIETIES
12'S
20548951_EA



\$7

MEOW MIX CAT FOOD
SELECTED VARIETIES
1.36/1.42 KG
21586251_EA



\$7

FRISKIES CAT TREATS
SELECTED VARIETIES
454 G
21165907_EA



\$25

TIDY CATS LIGHT WEIGHT CAT LITTER
SELECTED VARIETIES
5.44 KG
20279951_C01



\$12

NO NAME[®] CAT LITTER
SELECTED VARIETIES
18 KG
2077765902_EA



HOME

**SAVE
20%**

\$14-114

PC[®] COOKWARE
SKILLETS, ROASTERS,
ENAMELED CAST
IRON AND
COOKWARE SETS
2110978_EA/2099282_EA



**SAVE
20%**

\$8-38

PC[®] METAL
BAKEWARE AND
BAKEWARE SETS
SELECTED VARIETIES
2114308_EA/2110132_EA



\$5

PC[®] MONOGRAM
MUGS
21493273_EA/21493282_EA



**SAVE
UP TO 20%**

\$3-28

PC[®] SINGLE
KNIFE, KNIFE SET OR
CUTTING
BOARD
SELECTED VARIETIES
20781805_EA
21492768_EA
21476124_EA



**SAVE
30%**

\$8-24

LIFE AT HOME[™] TROWS
AND CUSHIONS
21573945_EA/21540037_EA



**SAVE
\$12**

\$28

LIFE AT HOME[™]
COMFORTERS
SELECTED
VARIETIES
21469566_EA



**BUY 1 GET 1
50% OFF**

EVERYDAY ESSENTIALS[™] PILLOW
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
\$8
21099991_EA



**BUY 1 GET 1
50% OFF**

EVERYDAY ESSENTIALS[™] HAND,
FACE OR BATH TOWELS
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
\$4-10
21434220_EA



**BUY 1 GET 1
50% OFF**

LIFE AT HOME[™] 3 WICK
SCENTED ASSORTED
CANDLES
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
\$16
21414884_EA
21414897_EA



**SAVE
\$4**

\$8

LIFE AT HOME[™]
8 HOUR
TEALIGHTS
21469593_EA



**SAVE
UP TO**

30%

LIFE AT HOME[™]
HOME DÉCOR
SELECTED VARIETIES
21344519_EA



SCAN TO DISCOVER THE RECIPE

5.99 SAPUTO FRESH MOZZARELLA OR BOCCONCINI 200 g / 190 g 2050344_EA

5.49 SAPUTO FETA ASSORTED VARIETIES 170 g / 200 g 20573975_EA

13.99 SAPUTO FRIULANO 500 g 20705981_EA

6.99 SAPUTO SHREDS IN A CUP 140 g 2081222_EA

6.99 SAPUTO BARI RICOTTA OR DORE-MI HALOUMI ASSORTED VARIETIES 190 g / 500 g 20573931_EA

CALLS FOR **Saputo** CHEESE

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Save up to **35%**

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SCHNEIDERS EST. 1890

CANADIAN CRAFTED SINCE 1890

GET **1,000** pts for every **\$10** spent on **Maple Leaf deli service case meats selected varieties**

GET \$1 Value

2/\$10 LESS THAN 2 \$5.99 EA

3/\$5 LESS THAN 3 \$1.99 EA

13.99 Selected varieties

NOMINATE YOUR ARENA TODAY

KRAFTHOCKEYVILLE.CA

7.50 Selected varieties

\$6 Selected varieties

2/9.50 LESS THAN 2 \$5.49 EA

2/\$10 LESS THAN 2 \$5.99 EA

3/\$5 LESS THAN 3 \$1.99 EA

13.99 Selected varieties

YOU COULD WIN 1 OF 20 \$1000 CASH PRIZES FOR YOUR COMMUNITY HOCKEY TEAM

BUY \$10 IN KRAFT HEINZ PRODUCTS SCAN YOUR RECEIPT UPLOAD TO KHYOUTHOCKEYCONTEST.CA

*NO PURCHASE IS NECESSARY TO PARTICIPATE OR WIN. Visit KHYOUTHOCKEYCONTEST.CA for full contest rules and details.

START YOUR **ACTIVIA** **GUT HEALTH CHALLENGE**

2 ACTIVIA EVERY DAY FOR 14 DAYS

Optimum™ **\$1.50 Value**

APP EXCLUSIVE OFFER

Earn **1,500 pts** when you spend \$7 or more on any Activia product* and get entered to win **10 MILLION pts**

\$10,000 value!

\$7 Activia® - 12 x 100 g 2030342001_EA

3.49 Activia® - 625 g, 650 g 21430567_EA

\$13 Activia® - 2 kg 21477239_EA

2/\$12 LESS THAN 2 \$7.49 EA

2/\$4 LESS THAN 2 \$2.29 EA

13.99 Activia® 190 mL 21485503_EA

*Open your PC Optimum™ app or visit pc optimum.ca to get the offer. Earn 1,500 PC Optimum™ points when you spend \$7 or more on any participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or omissions. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 2nd to February 8th, 2025. Activia® used under lic. © 2025, Danone US, LLC. All rights reserved.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 13, 2025 at 2:00 am ET. Members can get an entry when they spend \$7 or more on any eligible Activia products at participating Atlantic Superstore, Dominion, Fortinos, Loblaws, Maxi, No Frills, Provigo, Le Marché, Shoppers Drug Mart, Value-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and other locations and scan their PC Optimum card at the time of purchase. 1 Piece of 10,000,000 PC Optimum points to be won thru this like \$2,000,000 in value when redeemed each. Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pcexpress.com/contest-dance.

PACK YOUR MORNING WITH PROTEIN

19G OF PROTEIN*

\$7 Oikos® - 850 g, 750 g 21305945_EA

3.69 Oikos® - 4 x 95 g, 4 x 100 g 2048975005_EA 2048975004_EA

2/\$4 LESS THAN 2 \$2.29 EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

10-HOUR BREW

BOLD AND SMOOTH TASTE

2/\$15 LESS THAN 2 \$8.99 EA

Stok® - 1.42 L 21203737_EA/21203739_EA

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ONE SIP AND YOU'LL KNOW

NEW

fuze
iced tea

Naturally Flavoured Iced Tea



8.99*
Fuze® iced tea
selected varieties
12x341 mL
21645563_C12



LESS THAN 2 \$4.99 EA. 2/\$9*
Coca-Cola® mini cans
selected varieties
6x222 mL
20354288002_C06



LESS THAN 2 \$7.49 EA. 2/\$13*
Canada Dry®
beverages
selected varieties
8x300 mL
21181173_C08



LESS THAN 2 \$3.79 EA. 2/\$6*
Glaceau
smartwater®
beverages
selected varieties
1 L
20154181_EA



LESS THAN 2 \$3.29 EA. 2/\$5.50*
Glaceau
smartwater®
beverages
selected varieties
591 mL
20333194006_EA

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price. This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

DELICIOUS! COZY! PERFECT!

Olivieri

Olivieri Family Pack Pasta
selected varieties
500-700 g
\$11

Olivieri Fresh Filled Pasta
selected varieties
250-350 g
2/\$11

Olivieri pasta sauce
selected varieties
300 mL
2/\$11

Our butchers cut quality meat in your store every day!

pork loin schnitzel
21588095_EA

lean beef meatballs plain
21587897_EA

beef stir fry strips
cut from Canada AA grade
beef or higher
21588067_EA

pork stir fry strips
21588095_EA

chicken stir fry strips
21588091_EA

WE'VE COMMITTED OVER \$1 MILLION TO GIVE MORE KIDS ACCESS TO HOCKEY

Learn more at KrugerBigAssist.ca

\$7 **1,000*** **-\$1 Value**
Cashmere® Bathroom Tissue,
12 Double Rolls
21204739_EA

\$7 **1,000*** **-\$1 Value**
Scotties® Facial Tissue,
6-pack
20318667_EA

\$7 **1,000*** **-\$1 Value**
SpongeTowels® Ultra
Paper Towels, 6 Rolls
21189812_EA

*While supplies last. Open to legal residents of Canada, 18 years of age or older at time of entry. Offer applicable to purchases of participating Kruger products at participating retailers in Canada. To receive one toque by mail, purchase must take place between Jan 1/25 and Feb 28/25. Submission of product photo and receipt must be completed by March 7/25. Applicable terms and conditions available on the offer site KrugerBigAssist.ca. LIMIT of one (1) gift per household. ®Registered trademarks of Kruger Products Inc. © Scotties is a registered trademark of Kimberly-Clark Worldwide Inc., used under license.

HELP CONTRIBUTE AND SCORE A TOQUE

BUY
Any one participating
Kruger Big Assist
Specially Marked Pack

SNAP
A photo of your receipt
and (1) Kruger Big Assist
Specially Marked Pack

GET!
A limited edition
Kruger Big Assist Toque
(LIMIT of one per household)

TRUSTED SOFTNESS, BETTER TEAR

*vs. leading US 1-ply bargain brand

\$18 Charmin
Bath Tissue, 12=48 roll, soft
21549779_EA

Cleans Better

\$18 Charmin
Bath Tissue,
12=48 roll, strong
21636641_EA

*vs. Leading Canada 2-ply bath tissue

+50% MORE ABSORBENT

*vs. leading ordinary brand.

\$18 Bounty
Paper Towel,
Select A Size, 6=12 roll
21515968_EA

THICKER AND MORE ABSORBENT

*vs. the leading US 2-ply napkin

\$11 Bounty
Napkin 400's
21053171_EA

TASTE OF SUPER BOWL

OFFICIAL SPONSORS OF SUPER BOWL LIX

Optimum
GET 7,000^{pts} = **\$7 Value**

WHEN YOU BUY ALL 3 PRODUCTS BELOW

BUY 12 PIECE WINGS HOT OR CHILLED

+

PEPSICO SOFT DRINKS 6X222 ML OR 2 L

+

RUFFLES, DORITOS, TOSTITOS CHIPS 180 - 295 G

selected varieties

20296926002_EA/21241053_EA/21574551_EA

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TASTE OF SUPER BOWL

OFFICIAL SPONSORS OF SUPER BOWL LIX

2/\$10 LESS THAN 2 \$5.49 EA.

Tostitos® tortilla chips
selected varieties
205-295 g
21050572_EA

2/\$9 LESS THAN 2 \$4.99 EA.

Ruffles® potato chips
selected varieties
180-200 g
21241052_EA

2/\$14 LESS THAN 2 \$7.99 EA.

Pepsi
selected varieties
12x355 mL
20322361002_C12
20307938001_C12

2/\$13 LESS THAN 2 \$7.99 EA.

bubly™ sparkling water beverage
selected varieties 12x355 mL
21443732_C12/21097177_C12

iögo nano

A tasty and nutritious snack
That's a win-win

4⁴⁹

iögo nano DRINKABLE YOGURT 6 X 93 ML SELECTED VARIETIES 20000701_EA/20000803_EA

*Per 188 ml serving, iögo nano drinkable yogurts have 43% less sugar than the leading drinkable yogurt in Canada.

NEW

\$4

siggis SKYR YOGURT 4 X 100 G
SELECTED VARIETIES
21500027_EA
21500028_EA

\$7

siggis SKYR YOGURT 650 - 750 G
SELECTED VARIETIES
21540531_EA
21553082_EA

NEW

\$7

iögo CREAMY, 0% OR LACTOSE-FREE YOGURT 16 X 100 G
SELECTED VARIETIES
21022047_EA
20000543001_EA

\$7

Astro BALKAN YOGURT 12 X 100 G
SELECTED VARIETIES
20301507001_EA

NEW

\$11

iögo CREAMY YOGURT 2 KG
SELECTED VARIETIES
20000219_EA
20020002_EA